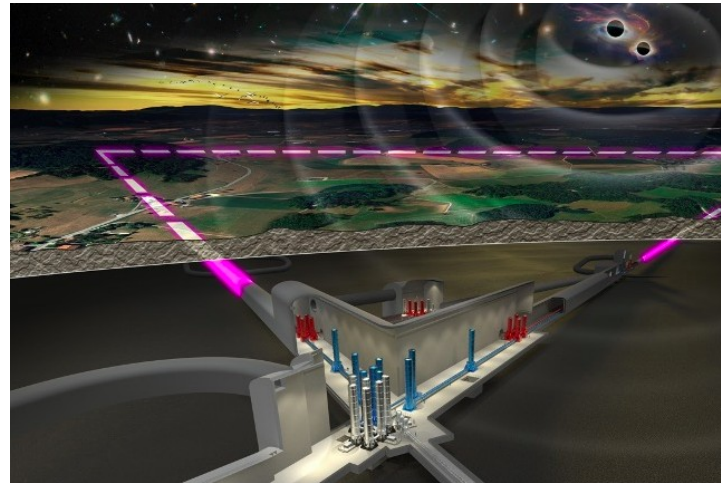


ET-PP Kick-off Meeting

WP10: Education, Outreach and Citizen Engagement



Co-ordinators: Dorota Rosinska (UW), Martin Hendry (UKRI)

WP10 Education, Outreach and Citizen Engagement

WP10 is formed by a large community with huge experience on outreach and communication activities in the framework of LIGO/Virgo and LISA gravitational wave experiments

Work package number	10		Lead beneficiary			UW	
Work package title							
Participant number	4	14	9	12	1	3	6
Short name of participant	UW	UKRI (CU, UG)	EGO	Wigner RCP	IFAE	INFN	NIKHEF
Person months per participant:	38 + 24 (EC)	9,6	28,4	6	3 + 29 (UV, ICCUB, UIB)	5	10 +10 (UM)
Start month	1			End month	48		

30 experts from 15 countries, FTE (in-kind) contributions more than 100 months

- Communications and Outreach Coordinator (EC)
- professional graphics designer (EC)
- professional web designer (EC)

→ **great potential to significantly increase social awareness of the ET project.**

From ET-PP Proposal: Part B

Objectives

WP10 - Education, Outreach and Citizen Engagement [led by UW] - has the mandate to promote to the widest possible audience the game-changing scientific potential of ET for astronomy, cosmology and fundamental physics. It will coordinate across all member countries of our Consortium the creation and dissemination of educational and promotional materials that will bring the scientific vision of the ET RI to all relevant stakeholders - including other scientists, journalists, politicians and policy makers, industry leaders, school and university students and the general public. M. Hendry (UKRI) and D. Rosinska (U. Warsaw) act as co-coordinators of WP10 in this proposal.

WP10 Tasks

1. 10.1 Establish a **network of communications and outreach points of contact**, with robust procedures for gathering and disseminating news updates and outreach materials.

10.2 **Develop and maintain ET Consortium website and social media platforms**, supported by **high-quality promotional materials** on ET science and technology

10.3 Develop strategic plan for ET Consortium engagement with the scientific community, funding agencies, politicians and other key stakeholders.

10.4 Develop a sustainable **mentorship and training programme** for ET early career researchers

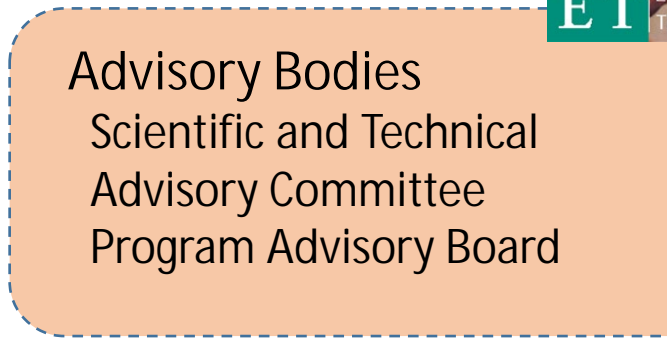
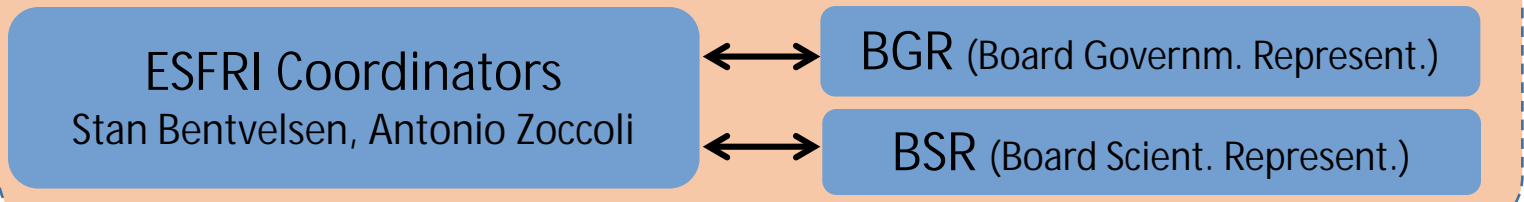
From ET-PP Proposal

D10.1	Initiate strategic media and communications plan	WP10	UW	R	PU	12
D10.2	Launch consortium website and social media accounts	WP10	EGO	Web	Global	24
D10.3	Formulate strategic media and communications plan	WP10	NIKHEF	R	PU	24
D10.4	Complete bank of graphics and multimedia resources	WP10	IFAE	R	Global	36
D10.5	Launch ECR mentorship and training programme	WP10	UKRI	R	PU	44

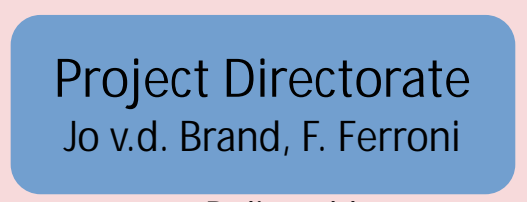
How can we do this to promote ET in the most efficient way?

1. Principles and procedures for gathering and disseminating news updates – **network of POCs**
2. How to ensure **smooth and efficient information flow** to and from WP10? (local and global communication)
3. How can WP10 best support ET-PP comms strategy?
4. What does each WP / Board see as their **key comms & outreach goals and needs?** (we have already input from WP7 and discussion with WP1, WP4 and OSB)
5. Scope of the ET website and social media accounts? (focusing on targets)
6.

Proto-council

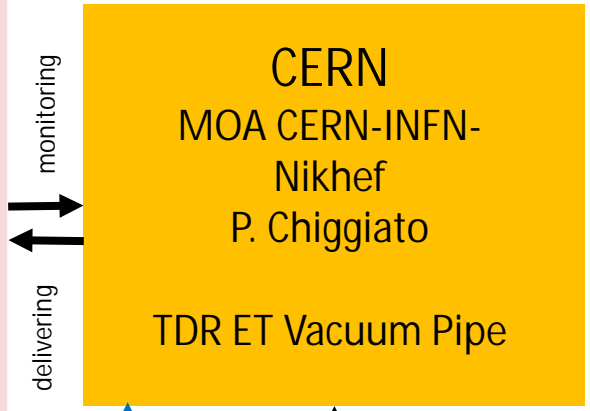


Policy & monitoring



Deliverables:
Beam pipe vacuum
Site Preparation
Civil Infrastructure

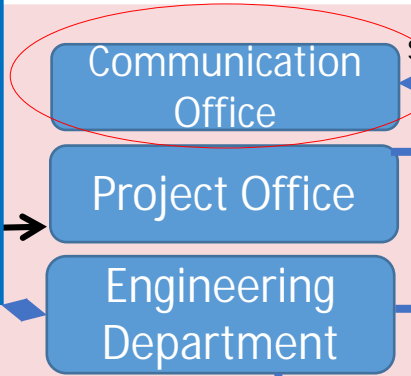
monitoring
reporting



monitoring
delivering

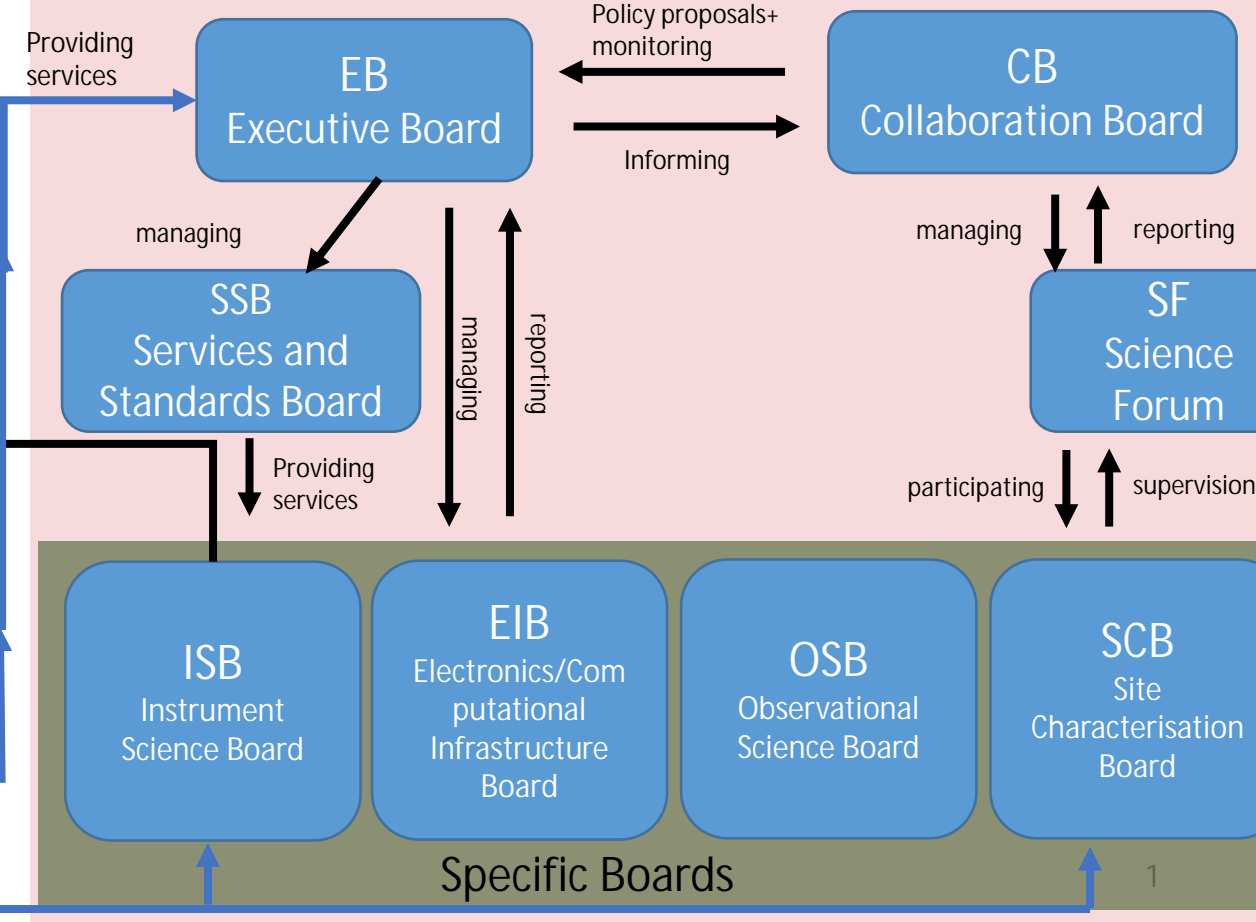


setting



ET Observatory

ET Collaboration



Providing services

Policy proposals+
monitoring

Informing

managing

managing

reporting

managing

reporting

participating

supervision

Requirements & competences

Strategy

Providing services

From ET-PP Proposal: Part B

