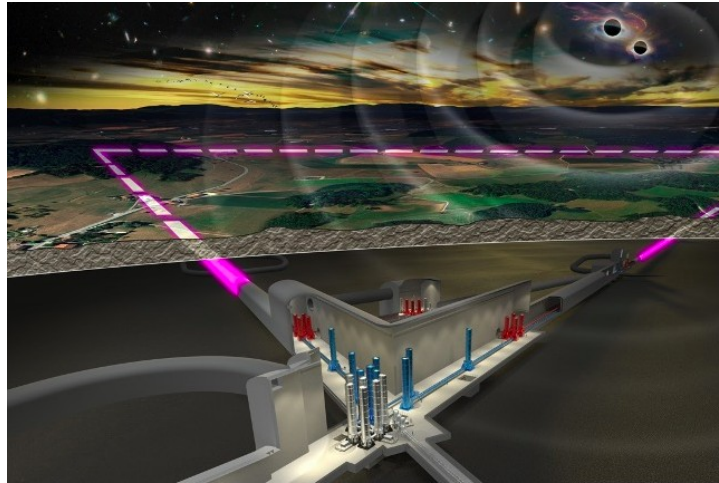


# ET-PP Meeting

October 3<sup>rd</sup> 2022



**WP10: Education, Outreach and Citizen Engagement**

**Co-ordinators: D. Rosinska (UW); M. Hendry (UKRI)**

## WP10 Education, Outreach and Citizen Engagement

WP10 is formed by a large community with huge experience on outreach and communication activities in the framework of LIGO/Virgo and LISA gravitational wave experiments

<b>Work package number</b>	10		<b>Lead beneficiary</b>			UW	
<b>Work package title</b>							
<b>Participant number</b>	4	14	9	12	1	3	6
<b>Short name of participant</b>	UW	UKRI (CU, UG)	EGO	Wigner RCP	IFAE	INFN	NIKHEF
<b>Person months per participant:</b>	38 + 24 (EC)	9,6	28,4	6	3 + 29 (UV, ICCUB, UIB)	5	10 +10 (UM)
<b>Start month</b>	1			<b>End month</b>	48		

30 experts from 15 countries, FTE (in-kind) contributions more than 100 months

- **Communications and Outreach Officer (EC)**

- professional graphics designer (EC)

- professional web designer (EC)

→ **great potential to significantly increase social awareness of the ET project.**

## *From ET-PP Proposal: Part B*

### **Objectives**

WP10 - Education, Outreach and Citizen Engagement [led by UW] - has the mandate to promote to the widest possible audience the game-changing scientific potential of ET for astronomy, cosmology and fundamental physics. It will coordinate across all member countries of our Consortium the creation and dissemination of educational and promotional materials that will bring the scientific vision of the ET RI to all relevant stakeholders - including other scientists, journalists, politicians and policy makers, industry leaders, school and university students and the general public. M. Hendry (UKRI) and D. Rosinska (U. Warsaw) act as co-coordinators of WP10 in this proposal.

## **WP10 Tasks**

1. 10.1 Establish a **network of communications and outreach points of contact**, with robust procedures for gathering and disseminating news updates and outreach materials.

10.2 **Develop and maintain ET Consortium website and social media platforms**, supported by **high-quality promotional materials** on ET science and technology

10.3 Develop strategic plan for ET Consortium engagement with the scientific community, funding agencies, politicians and other key stakeholders.

10.4 Develop a sustainable **mentorship and training programme** for ET early career researchers

## From ET-PP Proposal

D10.1	Initiate strategic media and communications plan	WP10	UW	R	PU	12
D10.2	Launch consortium website and social media accounts	WP10	EGO	Web	Global	24
D10.3	Formulate strategic media and communications plan	WP10	NIKHEF	R	PU	24
D10.4	Complete bank of graphics and multimedia resources	WP10	IFAE	R	Global	36
D10.5	Launch ECR mentorship and training programme	WP10	UKRI	R	PU	44

## How can we do this to promote ET in the most efficient way?

### 1.5 h discussion on ET Infra-dev WP10 activities (experience from LISA, CE etc) LVK outreach workshop June 30th/July 1<sup>st</sup>, EGO

1. Principles and procedures for gathering and disseminating news updates
2. How to ensure **smooth and efficient information flow** to and from WP10? (local and global communication)
3. How can WP10 best support ET-PP comms strategy?
4. Scope of the ET website and social media accounts? (focusing on targets)
5. .....

## *Recent activities:*

-Task coordinators confirmed and priorities identified

-Bi-weekly telecons of task coordinators are continued

-First monthly telecon, for all WP10 participants, set for 0900 CEST on Oct 12

Job description being drafted for 0.5 FTE Communications and Outreach Officer:

Target date to advertise position – 01/11/2022

Interviews before end of 2022?

Target start date: as early as possible in 2023.

