

**EINSTEIN
TELESCOPE**



**Funded by
the European Union**

Horizon Europe: Coordination
and Support Actions

ETO Communication Office updates

Barcelona, 5-7/05/2026

The Einstein Telescope Organisation

- Professional organisation to get the Einstein Telescope approved and built.
- Includes project management, (civil) engineering, strategy, coordination, **communication**, finance, etc.
- Two directors: Fernando Ferroni & Andreas Freise
- ~43 colleagues, ~24 FTE
- 5 ETO funders: INFN, Nikhef, Belspo, FWO, IFAE
- Staff: in-kind personnel contributions from various research institutes.

Communication Office

- ❖ 3 persons (**Martine**: mainly management, strategy, policy, when things get very complex or sensitive, jump in when necessary; **Yuliya**: for now mainly focused on managing website and coordinating social media; **Pep**: working on specific tasks, mainly focused on ETO internal comm.)
- ❖ Collaborating and co-working with various ET stakeholders, both within and outside ETO:
 - ETO Directorate
 - ET Coordinators
 - ET Collaboration
 - ET Spokespersons
 - ET candidates sites comm teams (ET Italy, ET EMR, ET Lusatia)

Yuliya and Pep are still members of ET-PP InfraDev project ensuring regular and constant communication with WP10.

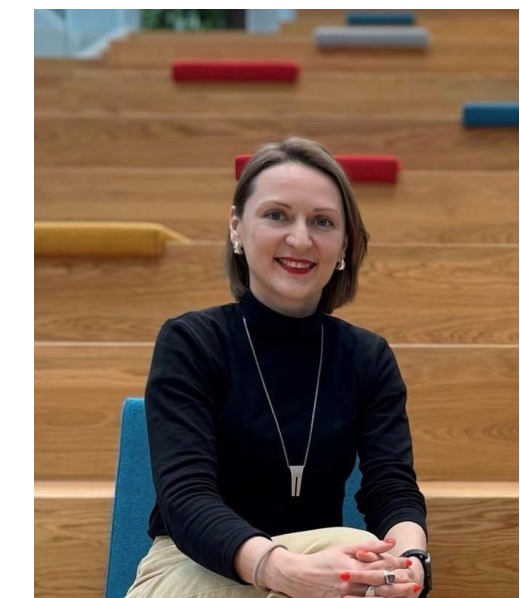
Josep (Pep) Freixanet
Position: Communication Officer
Based at: IFAE, Barcelona, Spain



Martine Oudenhoven
Position: Head of Communication
Based at: Nikhef, Amsterdam, NL

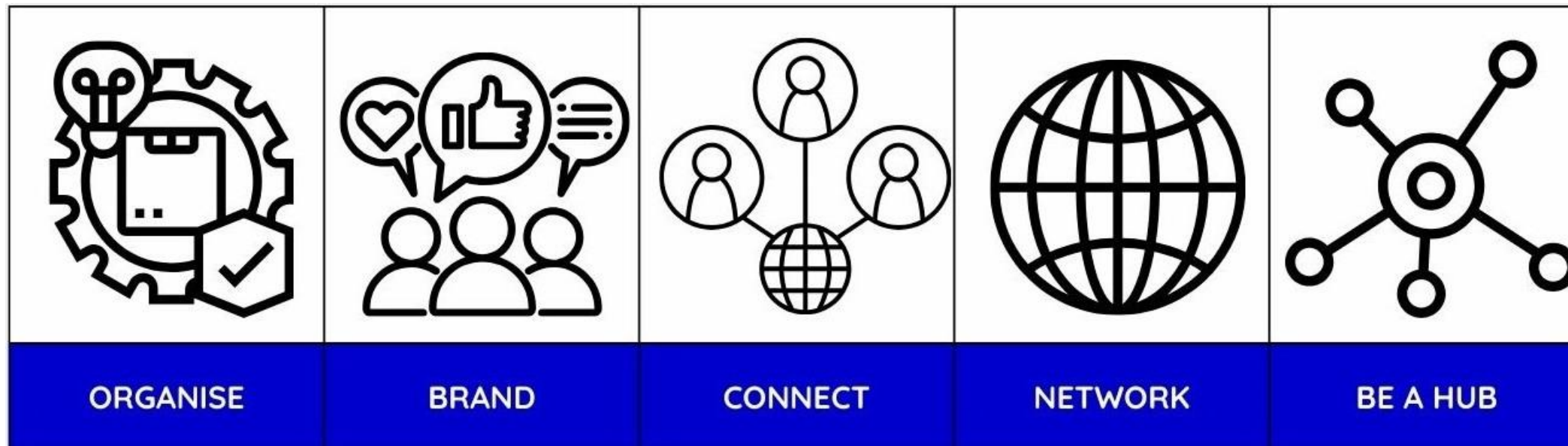


Yuliya Hoika
Position: Communication Coordinator
Based at: Astrocent/NCAC PAS, Warsaw, PL



Communication Office: How we work

- We implement the **Strategic Communication and Media plan** (ET-PP D10.3, 5 strategic pillars) on the basis of the **ETO mandate** endorsed by the Board of Governmental Representatives.
- We have a year plan, that serves as a compass.
- We started working with a communication calendar.
- We are pragmatic in planning meetings.



Responsibilities

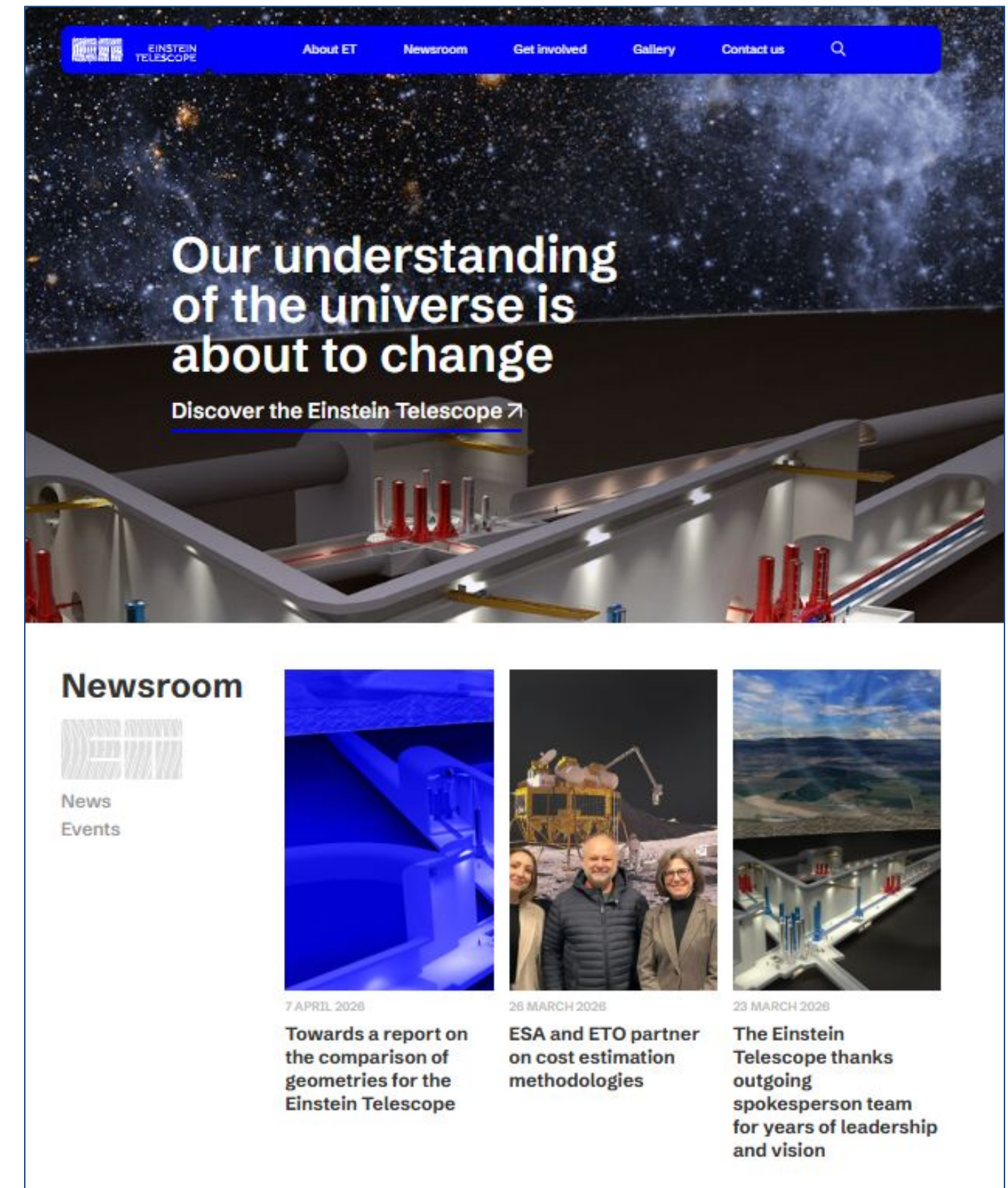
Mandate endorsed by the Board of Governmental Representatives in December 2025 and signed by the ET coordinators in early February 2026.

- Managing **strategic communication activities** for the ET project (in coordination with the ET Coordinators, BGR, Funding Agencies, and ETC).
- Supporting the ET Coordinators and ETO Directorate in preparing inputs to **strategic and policy documents**.
- Supporting the ET Coordinators and ETO Directorate in the reporting to ESFRI and the European Commission.
- Managing website and social media.
- Contributing to promoting ET's visibility within the European Research Area, particularly in relation to education, research, and innovation policy developments.

EXTERNAL COMMUNICATION

WEBSITE

- neutral transnational hub of information
- aimed at a wide audience and range of stakeholders
- pages with general information, vacancies, information for industry, how to join the collaboration, events, and more
- long read articles providing context about important aspects of ET, processes, collaborations (CERN, ESA), interviews



SOCIAL MEDIA



EinsteinTelescope



einstein.telescope



EinsteinTelescopeEU



einsteintelelescope.bsky.social




einstein-telescope

SOCIAL MEDIA

We strive to maintain balance and serve as a **site-neutral** source of **credible** information

Einstein Telescope
2,330 followers
2mo • 🌐

☀️ Why the Einstein Telescope Goes Underground
The **Einstein Telescope** will be built mostly underground - not by choice, but by necessity. To detect incredibly faint gravitational waves, ET must escape the ...more




👍👍👍 Benoit Tuybens and 103 others
1 comment · 7 reposts

👍 Like 💬 Comment 🔄 Repost

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👤 The **Einstein Telescope** Collaboration (ETC) has officially appointed Michele Maggiore as its new Spokesperson and **Angélique Lartaux** as Deputy ...more




👍👍👍 You and 87 others
1 comment · 6 reposts

👍 Like 💬 Comment 🔄 Repost

By Yuliya Hoika • 4/8/2026

Einstein Telescope
2,330 followers
2w • Edited • 🌐

Work has commenced on a site-independent report evaluating the geometric configurations for the **Einstein Telescope**. The analysis will compare a triangular design against a dual L-shaped design and considers five different aspects: ...more



👍👍👍 Benoit Tuybens and 90 others
3 reposts

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Comment as Einstein Telescope...

Organic impressions: 3,182 Impressions Preview results

#ET_young

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#ET_young
Meet **Ulyana Dupletsa** – Postdoctoral Researcher at HEPHY - Institute of High Energy Physics, Vienna ...more

50

Like Comment Repost

#ET_snapshot

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#ET_snapshot | This week in the Einstein Telescope community

Governance, coordination & site selection ...more

Patrick Werneke and 68 others

9 reposts

#WomenInSTEM

Einstein Telescope
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Today, 11 February, #GW stands for two things:
#GravitationalWaves and #Girls&Women ...more

11 FEB 2016

~

11 FEB 2026

Happy 10th anniversary of the 1st GW detection announcement!

Happy International Day of Women and Girls in Science!

Magda Jakubiak and 65 others

12 reposts

Like Comment Repost

Recent contributions to ET-PP

D10.5: Launch ECR mentorship and training programme

ET Comm Office contribution

Piloting stage of ET Mentorship Programme

- Application forms created on ET webpage
- Dedicated mail created in ET supranational domain mentorship@einsteintelelescope.eu
- **Mentorship & Training Council** membership

PLANS:

- to explore creation of a dedicated page for ECR to serve as a central point for ECR activities

Mentee Application Form

The Einstein Telescope Mentorship Programme is currently in a pilot phase. If you are interested in joining the programme as a mentee, please fill in the form below before **16 March**. After that, a process to match mentors and mentees (including an online kick-off meeting in late March) will take place - with a view to the first mentor-mentee meetings being scheduled around early April. The pilot programme will then run for approximately six months. More information about the programme can be found on the [Einstein Telescope Mentorship Programme wiki](#). Should you have any questions about the programme, please do not hesitate to [contact us via email](#).

Name *

First

Last

Institution *

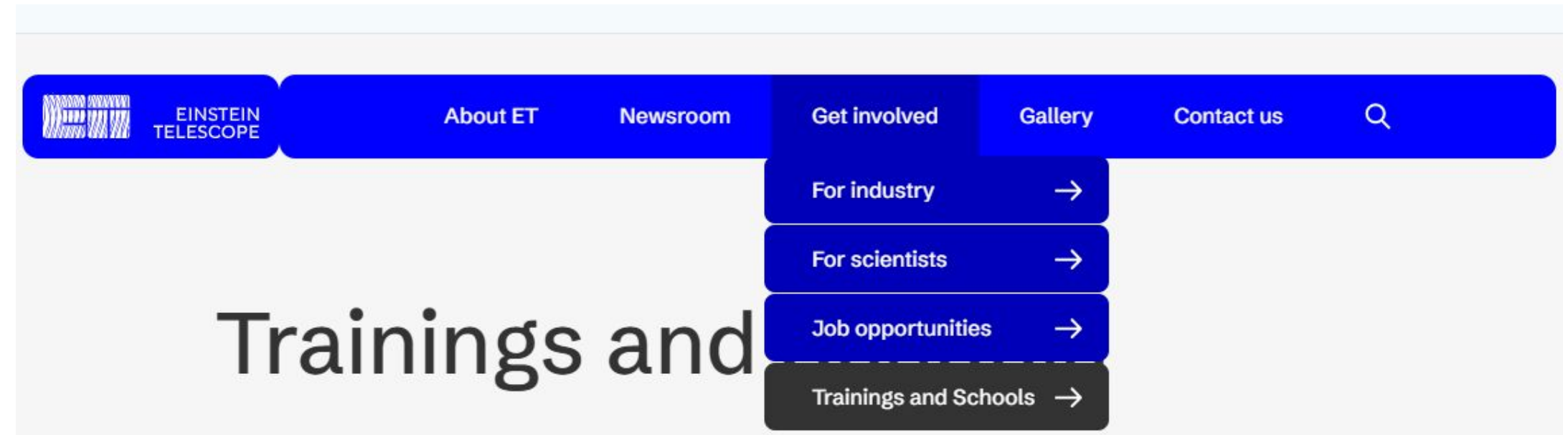
D10.5: Launch ECR mentorship and training programme

ET Training Programme

NEW SUBPAGE created in the D10.5 framework to share training opportunities for ECR.

The page is curated and updated by **ETO** in cooperation with **MTC**.

Send the info to ET Comm Office if you want them to be shared.



The Einstein Telescope is a highly ambitious research infrastructure designed to open a new era of gravitational-wave astronomy and fundamental physics. Making ET a success will require a new generation of highly qualified researchers, engineers, and specialists who continuously develop skills across science, technology, and collaboration.

Below we are publishing a snapshot of options that are openly accessible to the wider early-career ET community right now — from a near-term in-person workshop to flexible self-study resources and a summer school focused on multimessenger astrophysics.



ETO Newsletter

ETO Newsletter

- Started in October 2025
- ETO Inside #2 - 9 April 2026
- Audience: semi-internal (ETO, other stakeholders interested in ETO's updates)

Topics:

- A chat with Directors
- ETO breaking news
- News from the Candidate Sites
- Behind the scenes
- Spotlight on:
- Upcoming events


Beautiful implementation of ET official visual identity created within ET-PP project.



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I am very positive about our progress. Despite the small team and the large responsibility, we were able to build a stable and resilient core of an organisation, which we are now growing with new people seconded to ETO from our partners.

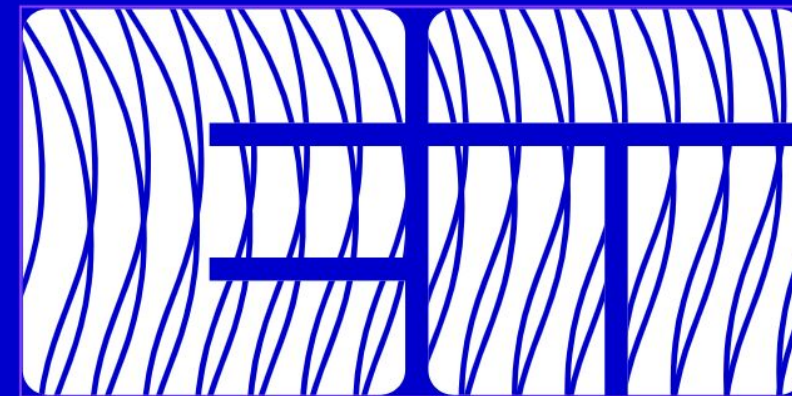
Andreas Freise



A CHAT WITH DIRECTORS:
Andreas Freise, Fernando Ferroni

[Read more](#)

Thank you!



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ORGANISATION