

# EINSTEIN TELESCOPE



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Horizon Europe: Coordination  
and Support Actions

## WP10 progress summary

WP10  
Barcelona, 5-7/05/2026

# WP10: Education, Outreach and Citizen Engagement

## OBJECTIVES

1. Establish **coordination** procedures for trans-national ET Consortium outreach and communications.
2. Create, disseminate and curate ET Consortium communications and outreach **materials**.
3. Design **educational resources** on ET Consortium science and technology.
4. Develop a **mentorship and training programme** for ET Consortium early career researchers

## TASKS

Task 10.1 Establish a **network** of communications and outreach points of contact, with robust **procedures** for gathering and disseminating news updates and outreach materials.

Task 10.2 Develop and maintain ET Consortium **website and social media** platforms, supported by high-quality **multimedia materials**.

Task 10.3 Develop **strategic plan** for ET Consortium engagement with the scientific community, funding agencies, politicians and other key stakeholders.

Task 10.4 Develop and deliver a comprehensive, sustainable **mentorship and training programme** for ET Consortium early-career researchers.

# WP10: Education, Outreach and Citizen Engagement

**Lead Beneficiary:** UW

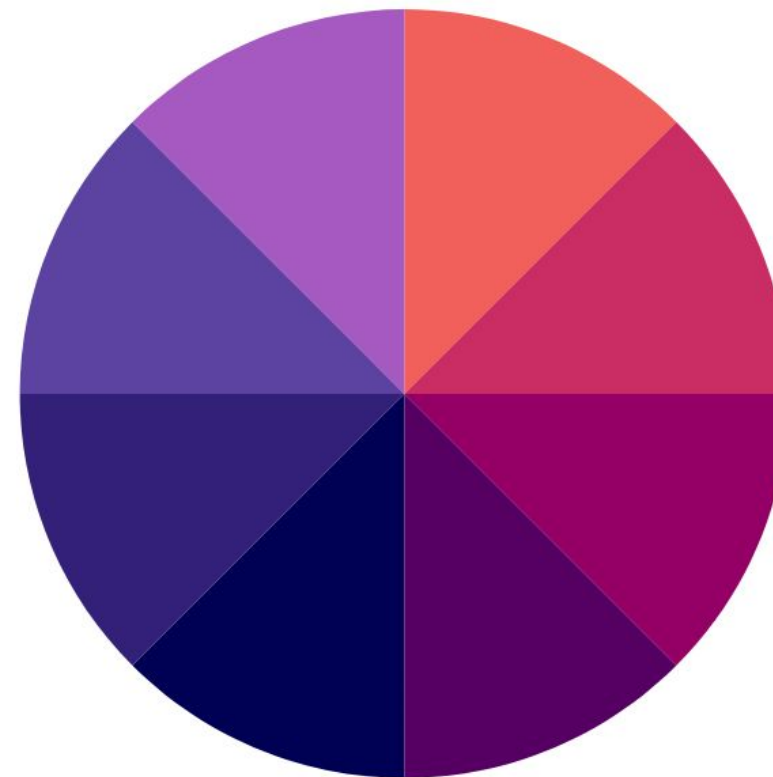
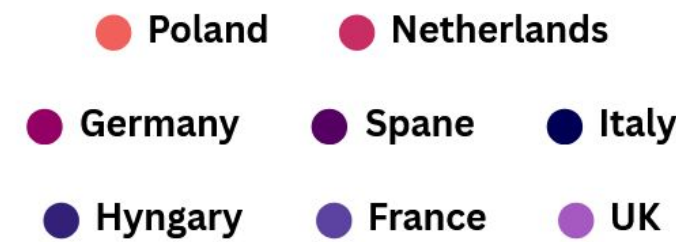
**Contributors:** INFN, IFAE, Nikhef, EGO, Wigner RCP, UCAR, UGLA

**Coordinators:** Dorota Rosinska, Vincenzo Napolano

**~40**  
people  
contribute

**~20**  
institutions

**1/7**  
meetings min.  
1/week



# Previous reporting periods: deliverables and milestones summary

# 1st reporting period: Planting the Seeds

- 1-12 months

Sept '22 - Aug '23:

## D10.1 (University of Warsaw)

Initiate strategic media and communications plan (report)

## M10.1 (University of Warsaw)

Appointing comm/outreach officer



## D10.1: Initiate strategic media and communications plan

- Sept 2023: Report on how we initiated WP10 group activities
  - preparatory actions, human resources
  - goals, target groups
  - initial action plan
  - key messages
  - comm tools
  - outreach materials
- Contributors: UW, UKRI, Nikhef, EGO, AEI

## M10.1 Appointing comm/outreach officer

- Yuliya Hoika and Magda Jakubiak at UW



## 2d reporting period

### Finding ET's Voice and Image

### Building the Strategy

- 13-30 months

#### Sept '23 - Feb '25:

**D10.2 (EGO) 24M:** Launch consortium website and social media accounts

**D10.3 (Nikhef) 24M:** Formulate strategic media and communications plan






**M21 (EGO) 24M:** ET Consortium website and social media launched



## D10.2: Launch consortium website and social media accounts

Aug 2024 >> Feb 2025

- Visual identity
- Web page
- Social media

 EinsteinTelescope  
 einstein.telescope  
 EinsteinTelescopeEU  
 einsteintelelescope.bsky.social  
 einstein-telescope

Einstein Telescope website homepage featuring a navigation bar with links: About ET, Newsroom, Get involved, Gallery, Contact us. The main headline reads: "Our understanding of the universe is about to change" with a sub-headline "Discover the Einstein Telescope". Below is a "Newsroom" section with three articles:

- 7 APRIL 2025**: Towards a report on the comparison of geometries for the Einstein Telescope
- 26 MARCH 2025**: ESA and ETO partner on cost estimation methodologies
- 23 MARCH 2025**: The Einstein Telescope thanks outgoing spokesperson team for years of leadership and vision

Einstein Telescope logo featuring a stylized 'ET' symbol and the text "EINSTEIN TELESCOPE".

Preparatory Phase for the Einstein Telescope Gravitational Wave Observatory

Deliverable 10.2  
 Launch consortium website and social media accounts

Lead beneficiary: EGO  
 Delivery Date: 31 August 2024  
 Dissemination level: public  
 Version: 1.0

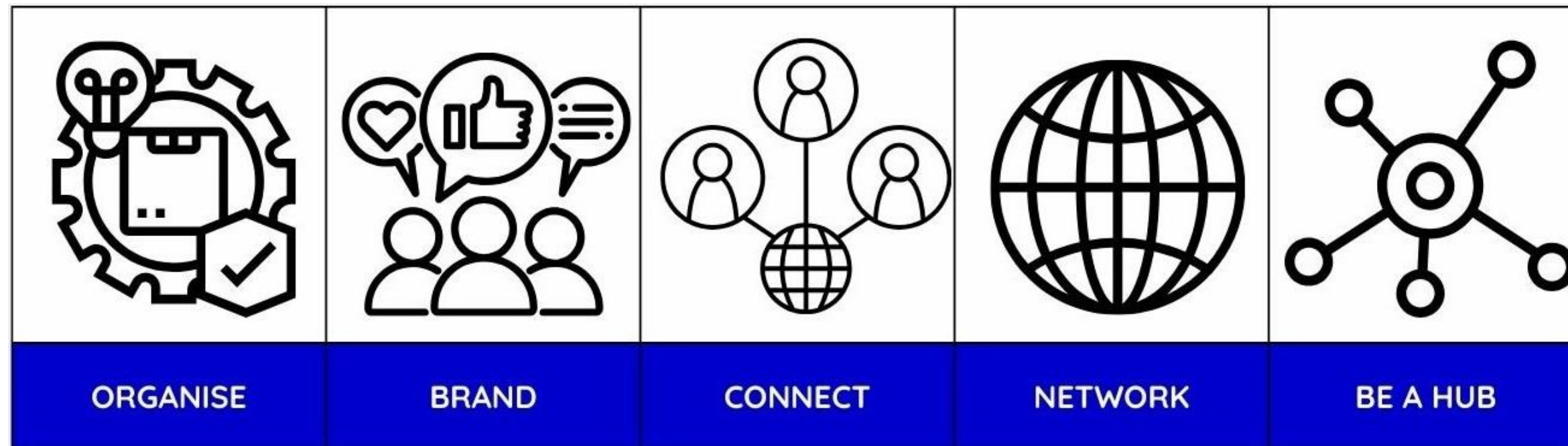
 This project has received funding from the European Commission Framework Programme Horizon Europe Coordination and Support action under grant agreement 101079696.

## M21: ET Consortium website and social media launched

# D10.3: Formulate Strategic Media and Communication Plan

v 1.0 Oct 2024 >> v 2.0 Feb 2025 >> v 3.0 Sept 2025

Module 11: Strategy in Practise; media overview for 2024-2025 (75 pages) + statistics from INFN



3d (current) reporting  
period: deliverables and  
milestones summary

## 3d reporting period: Equipping the Community

- 31-48 months

**March '25 - Aug '26 >> Nov '26**

**D10.4 (IFAE) 36M:** Complete bank of graphics and multimedia resources

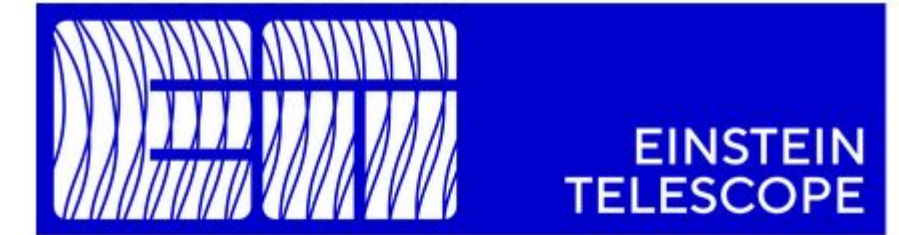
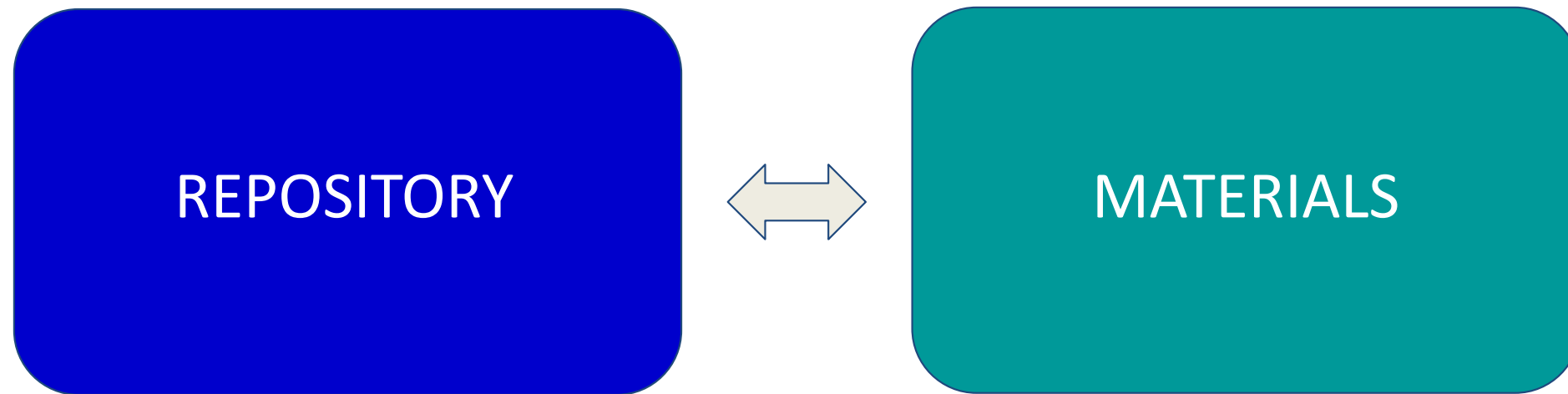
**D10.5 (UKRI) 44M:** Launch ECR mentorship and training programme

**M22 (UW) 44M:** Mentorship and Training programme established



# D10.4: Complete bank of graphics and multimedia resources

- Aug 2025
- Report - 15 pages, 2 chapters: Repository and Materials



Preparatory Phase for the Einstein Telescope Gravitational Wave Observatory

## Deliverable 10.4

**Complete bank of graphics and multimedia resources**

Lead beneficiary: IFAE

Delivery date: 31 August 2025

Dissemination level: public

Version: 1.0



This project has received funding from the European Commission Framework Programme Horizon Europe Coordination and Support action under grant agreement 101079696.

# D10.4: Complete bank of graphics and multimedia resources

## PREVIOUSLY

### Einstein Telescope visual identity:

- [BrandBook](#),
- [graphics](#) and [logo files](#) (multiple formats),
- [Communication templates](#) (presentations, documents, digital materials),
- [mockups](#) for various promotional materials

### Promotional multimedia content

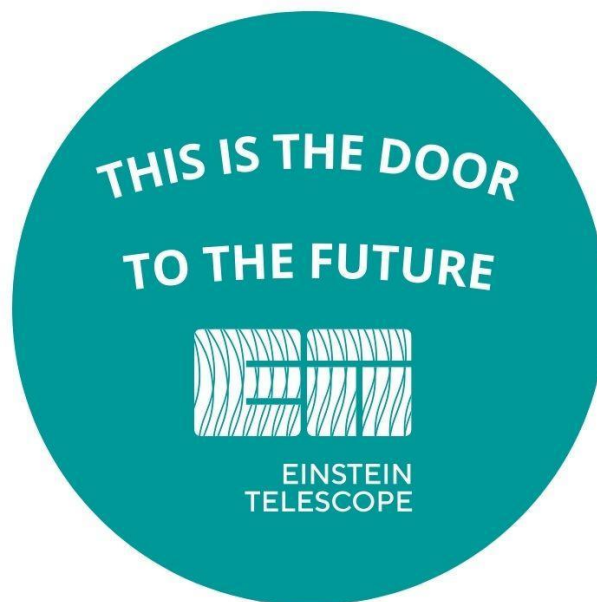
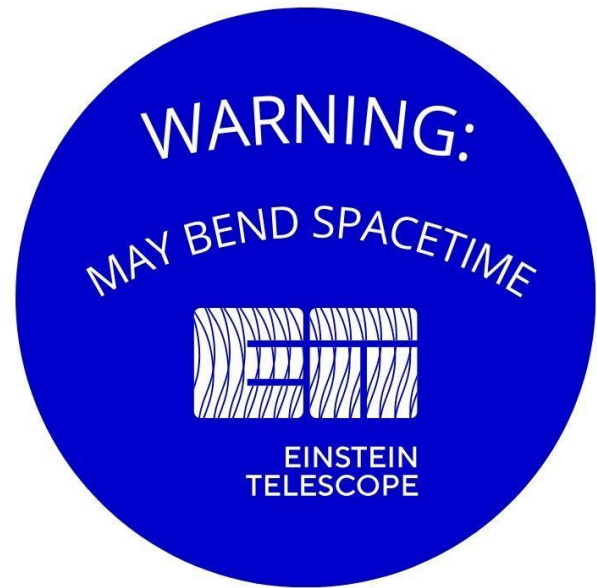
- Official Einstein Telescope promotional [video](#) ([on YouTube](#))
- [Photo](#) albums capturing highlights from significant events
- [Video](#) recordings documenting key ET events and conferences

### Printed and digital promotional materials (WP7, WP9 & WP10)

- [Brochure](#) highlighting ET technologies and innovations
- Design and implementation of the ET [exhibition booth](#) (debuted at the Big Science Business Forum event, October 2024, Trieste, Italy)



# D10.4: Complete bank of graphics and multimedia resources



# D10.4: Complete bank of graphics and multimedia resources

## NEW

### ● Infographics

- cooperation with OSB members (conceptual/content input) and graphic designer
- will be **translated** into 8 languages
- Topics:
  - The Story of Gravitational Waves
  - Big Science, Big Business
  - Why ET Matters to Us All
  - Multimessenger Astronomy
  - Technologies of ET

**Fundamental Physics with the Einstein Telescope**

**New scientific horizons**  
The Einstein Telescope (ET) will open new horizons for discoveries in astrophysics, cosmology, particle physics, fundamental physics and much more. With greater sensitivity and the ability to detect gravitational waves across a wider range of frequencies, ET will explore a larger portion of the universe than present detectors, and expand multimessenger observations.

**Investigate the dark universe**  
Signals from the earliest moments of the universe can be studied to search for possible dark matter candidates. Today, we understand only about 5% of the universe – ordinary matter – while the remaining 95% consists of dark matter (25%) and dark energy (70%), whose nature is still a mystery. ET could help probe this vast unknown by studying the coalescence of primordial black holes or the clouds of ultralight bosons surrounding black holes.

**Ultra-precise tests of general relativity**  
ET will test general relativity with unprecedented precision. Binary black hole systems provide the perfect cosmic laboratories to probe this theory under extreme conditions and to explore possible alternatives to gravity.

**What is ET?**  
The Einstein Telescope (ET) is a third-generation gravitational-wave detector poised to revolutionise our comprehension of the universe and the fundamentals of gravity, while pushing the boundaries of technology. It builds on the successes of second-generation laser-interferometric detectors such as LIGO, Virgo and KAGRA.

**Discovery of new sources of gravitational waves**  
Thanks to its unprecedented sensitivity, ET will detect signals never observed before: from exploding stars (supernovae) and rapidly spinning neutron stars to newly formed magnetars after cosmic collisions. It will even be able to pick up the faint “hum” made by the overlapping echoes of countless gravitational-wave sources across the universe – as well as signals from systems we haven’t yet imagined.

**Nature’s most extreme laboratories**  
The true nature of merging compact objects remains an open question. ET will measure black hole vibrations and event horizon properties up to 100 times more precisely than current detectors, opening a unique window onto the most extreme environments in the cosmos.

**Signals from the first instants after the Big Bang**  
ET will push the frontiers of knowledge by looking deep into cosmic history and listening to the gravitational echoes of the Big Bang.

Funded by the European Union

Learn more about ET

## D10.5: Launch ECR mentorship and training programme

### M22: Mentorship and Training programme established

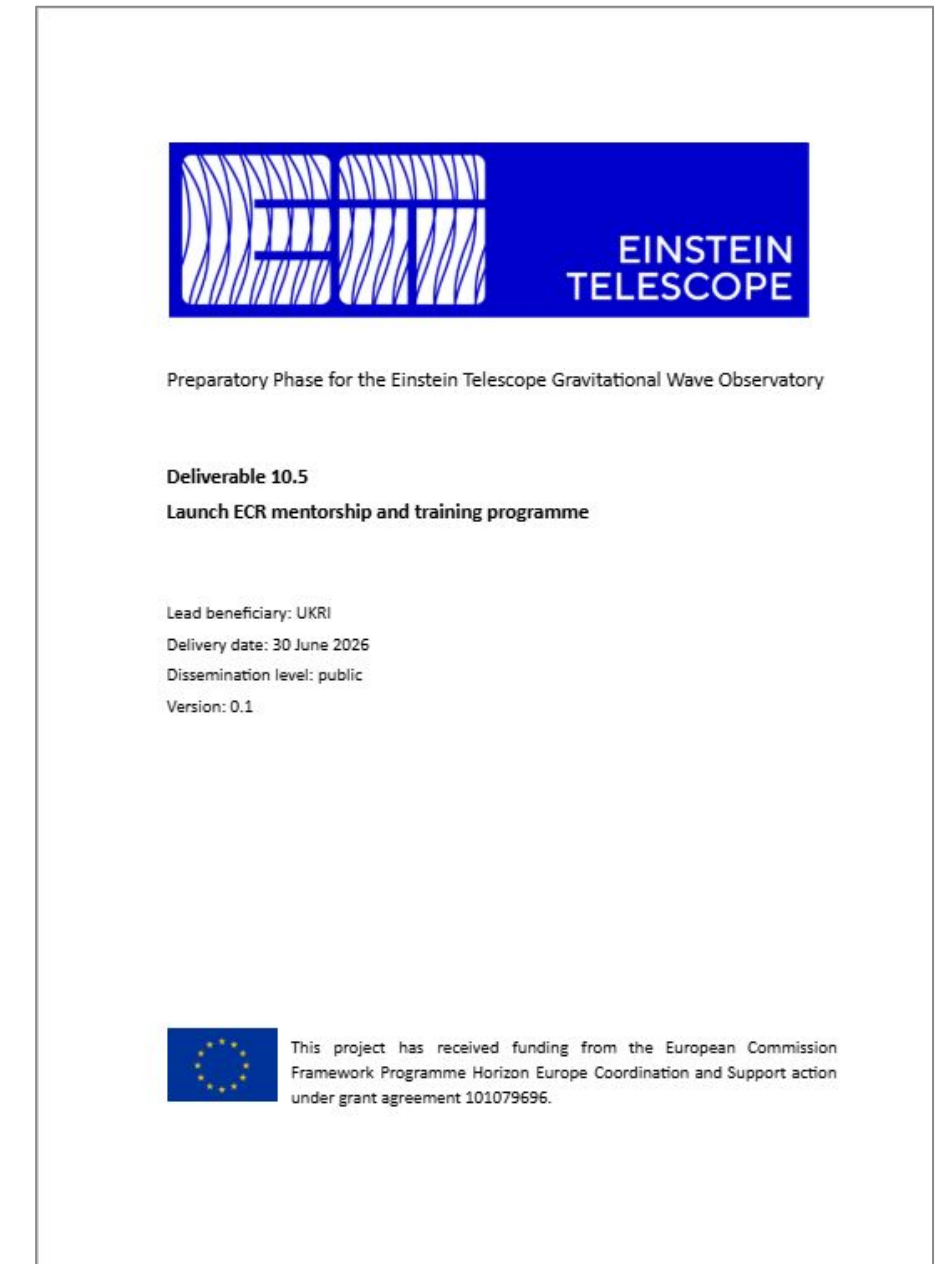
**Launched 25 February 2026**

**The [D10.5 Report](#) is in the process of internal WP10 review.**

Lead beneficiary - **UKRI (M. Hendry)**

Authors: **M. Hendry, D. Rosinska, M. Biesiada, Y. Hoika**

Close collaboration of **ETPP, ETECSC, CEC, ETO**



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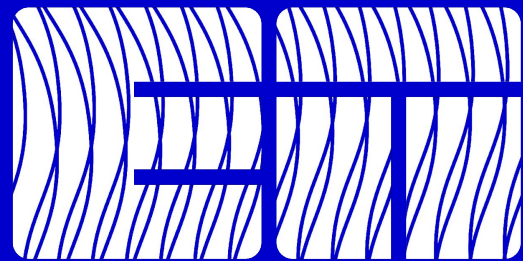
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## FINAL REPORT

This is my last month at ET-PP - thank you all for this journey!

The last task - Final Report - TBD

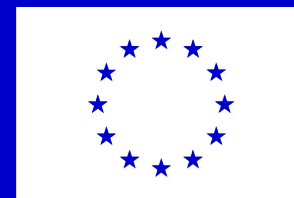
# Thank you!



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TELESCOPE

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