

**EINSTEIN
TELESCOPE**



**Funded by
the European Union**

Horizon Europe: Coordination
and Support Actions

ETO Communication Office updates

Barcelona, 5-7/05/2026

The Einstein Telescope Organisation

- Professional organisation to get the Einstein Telescope approved and built.
- Includes project management, (civil) engineering, strategy, coordination, **communication**, finance, etc.
- Two directors: Fernando Ferroni & Andreas Freise
- ~43 colleagues, ~24 FTE
- 5 ETO funders: INFN, Nikhef, Belspo, FWO, IFAE
- Staff: in-kind personnel contributions from various research institutes.

Communication Office

- ❖ 3 persons (**Martine**: mainly management, strategy, policy, when things get very complex or sensitive, jump in when necessary; **Yuliya**: for now mainly focused on managing website and coordinating social media; **Pep**: working on specific tasks, mainly focused on ETO internal comm.)
- ❖ Collaborating and co-working with various ET stakeholders, both within and outside ETO:
 - ETO Directorate
 - ET Coordinators
 - ET Collaboration
 - ET Spokespersons
 - ET candidates sites comm teams (ET Italy, ET EMR, ET Lusatia)

Yuliya and Pep are still members of ET-PP InfraDev project ensuring regular and constant communication with WP10.

Josep (Pep) Freixanet
Position: Communication Officer
Based at: IFAE, Barcelona, Spain



Martine Oudenhoven
Position: Head of Communication
Based at: Nikhef, Amsterdam, NL

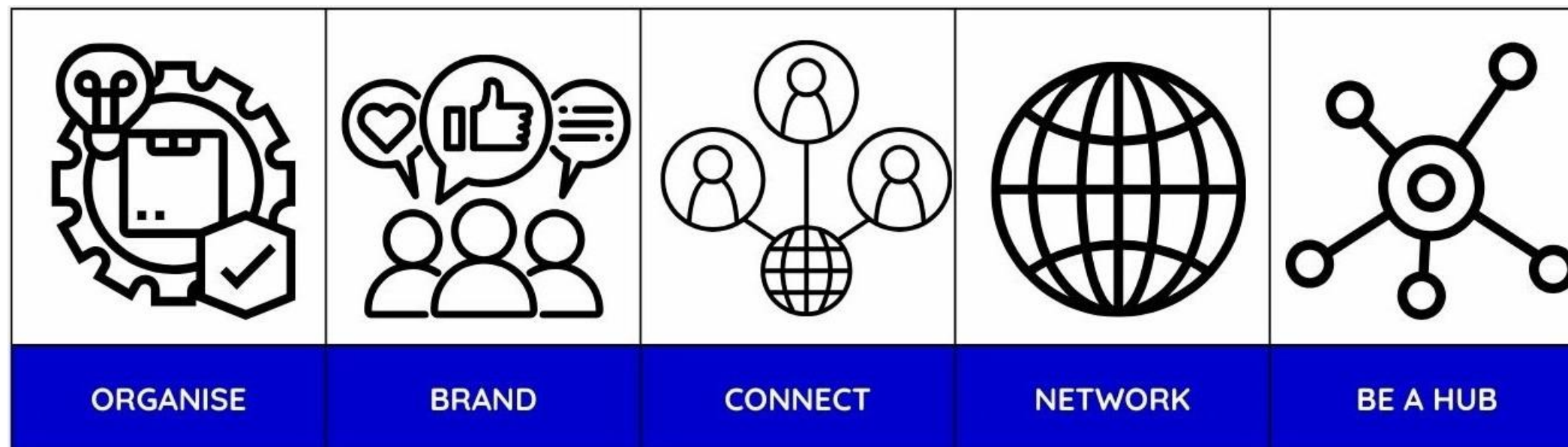


Yuliya Hoika
Position: Communication Coordinator
Based at: Astrocent/NCAC PAS, Warsaw, PL



Communication Office: How we work

- We implement the **Strategic Communication and Media plan** (ET-PP D10.3, 5 strategic pillars) on the basis of the **ETO mandate** endorsed by the Board of Governmental Representatives.
- We have a year plan, that serves as a compass.
- We started working with a communication calendar.
- We are pragmatic in planning meetings.



ETO responsibilities for Communication

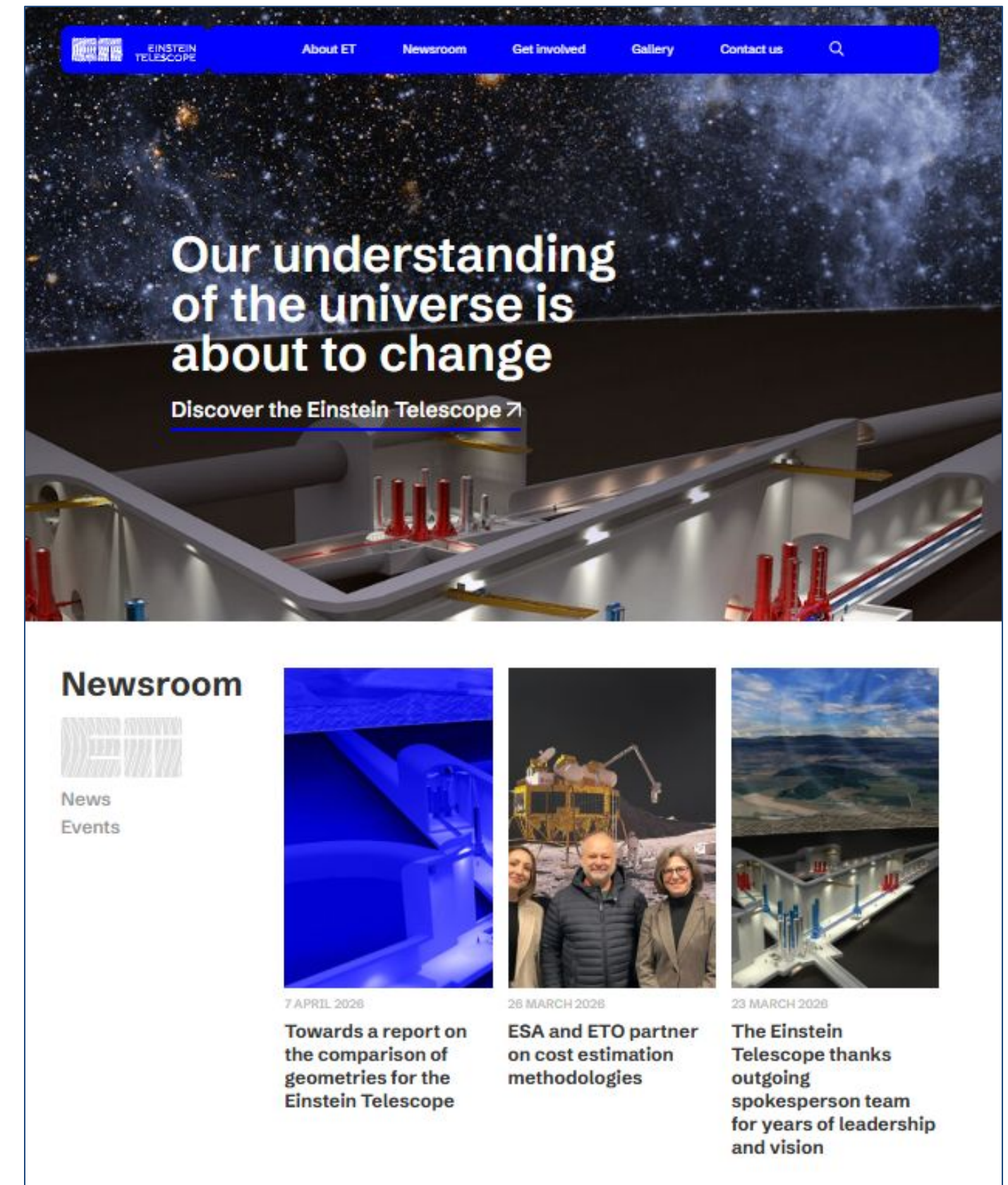
Mandate endorsed by the Board of Governmental Representatives in December 2025 and signed by the ET coordinators in early February 2026.

- Managing **strategic communication activities** for the ET project (in coordination with the ET Coordinators, BGR, Funding Agencies, and ETC).
- Supporting the ET Coordinators in preparing inputs to **strategic and policy documents**.
- Supporting the ET Coordinators in the reporting to ESFRI and the European Commission.
- Managing ET website and social media.
- Promoting ET's visibility within the European Research Area, particularly in relation to education, research, and innovation policy developments.

EXTERNAL COMMUNICATION

WEBSITE

- neutral transnational hub of information
- aimed at a wide audience and range of stakeholders
- pages with general information, vacancies, information for industry, how to join the collaboration, events, and more
- long read articles providing context about important aspects of ET, processes, collaborations (CERN, ESA), interviews



SOCIAL MEDIA



EinsteinTelescope



einstein.telescope



EinsteinTelescopeEU



einsteintelelescope.bsky.social




einstein-telescope

SOCIAL MEDIA

We strive to maintain balance and serve as a **site-neutral** source of **credible** information

Einstein Telescope
2,330 followers
2mo • 🌐

☀️ Why the Einstein Telescope Goes Underground
The **Einstein Telescope** will be built mostly underground - not by choice, but by necessity. To detect incredibly faint gravitational waves, ET must escape the ...more



👍👍👍 Benoit Tuybens and 103 others
1 comment · 7 reposts

👍 Like 💬 Comment 🔄 Repost

Einstein Telescope
2,330 followers
1mo • Edited • 🌐

👤 The **Einstein Telescope** Collaboration (ETC) has officially appointed Michele Maggiore as its new Spokesperson and **Angélique Lartaux** as Deputy ...more




👍👍👍 You and 87 others
1 comment · 6 reposts

👍 Like 💬 Comment 🔄 Repost

By Yuliya Hoika • 4/8/2026

Einstein Telescope
2,330 followers
2w • Edited • 🌐

Work has commenced on a site-independent report evaluating the geometric configurations for the **Einstein Telescope**. The analysis will compare a triangular design against a dual L-shaped design and considers five different aspects: ...more



👍👍 Benoit Tuybens and 90 others
3 reposts

👍 Like 💬 Comment 🔄 Repost


Comment as Einstein Telescope...

Organic impressions: 3,182 Impressions Preview results

#ET_young

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2,330 followers
6mo • Edited •

#ET_young
Meet **Ulyana Dupletsa** – Postdoctoral Researcher at HEPHY - Institute of High Energy Physics, Vienna ...more



50



Like Comment Repost

#ET_snapshot

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#ET_snapshot | This week in the Einstein Telescope community

Governance, coordination & site selection ...more


Patrick Werneke and 68 others

9 reposts

#WomenInSTEM

Einstein Telescope
2,330 followers
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Today, 11 February, #GW stands for two things:
#GravitationalWaves and #Girls&Women ...more



11 FEB 2016

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**11 FEB 2026**

Happy 10th anniversary of the 1st GW detection announcement!

Happy International Day of Women and Girls in Science!

Magda Jakubiak and 65 others

12 reposts

Like Comment Repost

# Recent contributions to ET-PP

# D10.5: Launch ECR mentorship and training programme

## ET Comm Office contribution

### Piloting stage of ET Mentorship Programme

- Application forms created on ET webpage
- Dedicated mail created in ET supranational domain [mentorship@einsteintelelescope.eu](mailto:mentorship@einsteintelelescope.eu)
- **Mentorship & Training Council** membership

#### PLANS:

- to explore creation of a dedicated page for ECR to serve as a central point for ECR activities

## Mentee Application Form

The Einstein Telescope Mentorship Programme is currently in a pilot phase. If you are interested in joining the programme as a mentee, please fill in the form below before **16 March**. After that, a process to match mentors and mentees (including an online kick-off meeting in late March) will take place - with a view to the first mentor-mentee meetings being scheduled around early April. The pilot programme will then run for approximately six months. More information about the programme can be found on the [Einstein Telescope Mentorship Programme wiki](#). Should you have any questions about the programme, please do not hesitate to [contact us via email](#).

Name \*

First

Last

Institution \*

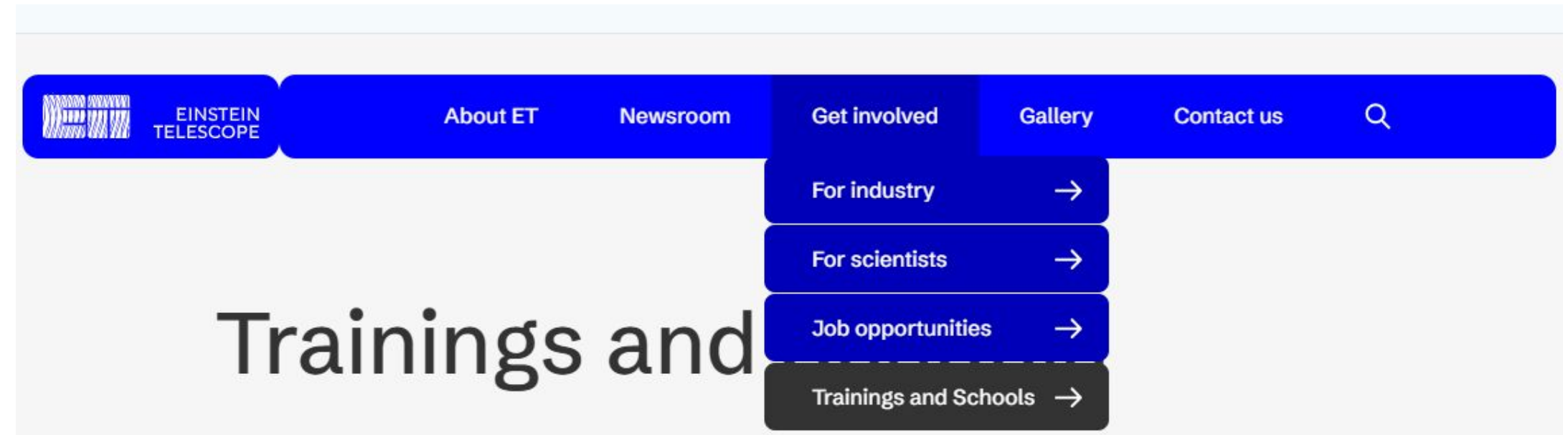
# D10.5: Launch ECR mentorship and training programme

## ET Training Programme

NEW SUBPAGE created in the D10.5 framework to share training opportunities for ECR.

The page is curated and updated by **ETO** in cooperation with **MTC**.

**Send the info to ET Comm Office if you want them to be shared.**



The Einstein Telescope is a highly ambitious research infrastructure designed to open a new era of gravitational-wave astronomy and fundamental physics. Making ET a success will require a new generation of highly qualified researchers, engineers, and specialists who continuously develop skills across science, technology, and collaboration.

Below we are publishing a snapshot of options that are openly accessible to the wider early-career ET community right now — from a near-term in-person workshop to flexible self-study resources and a summer school focused on multimessenger astrophysics.



# ETO Newsletter

## ETO Newsletter

- Started in October 2025
- ETO Inside #2 - 9 April 2026
- Audience: semi-internal (ETO, other stakeholders interested in ETO's updates)

### Topics:

- A chat with Directors
- ETO breaking news
- News from the Candidate Sites
- Behind the scenes
- Spotlight on:
- Upcoming events


Beautiful implementation of ET official visual identity created within ET-PP project.



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*I am very positive about our progress. Despite the small team and the large responsibility, we were able to build a stable and resilient core of an organisation, which we are now growing with new people seconded to ETO from our partners.*

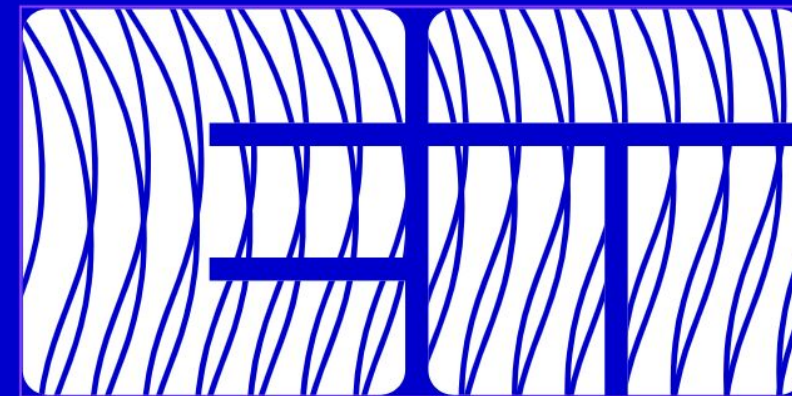
Andreas Freise



**A CHAT WITH DIRECTORS:**  
Andreas Freise, Fernando Ferroni

[Read more](#)

Thank you!



EINSTEIN  
TELESCOPE  
ORGANISATION