Project: 101079696 — ET-PP — HORIZON-INFRA-2021-DEV-02

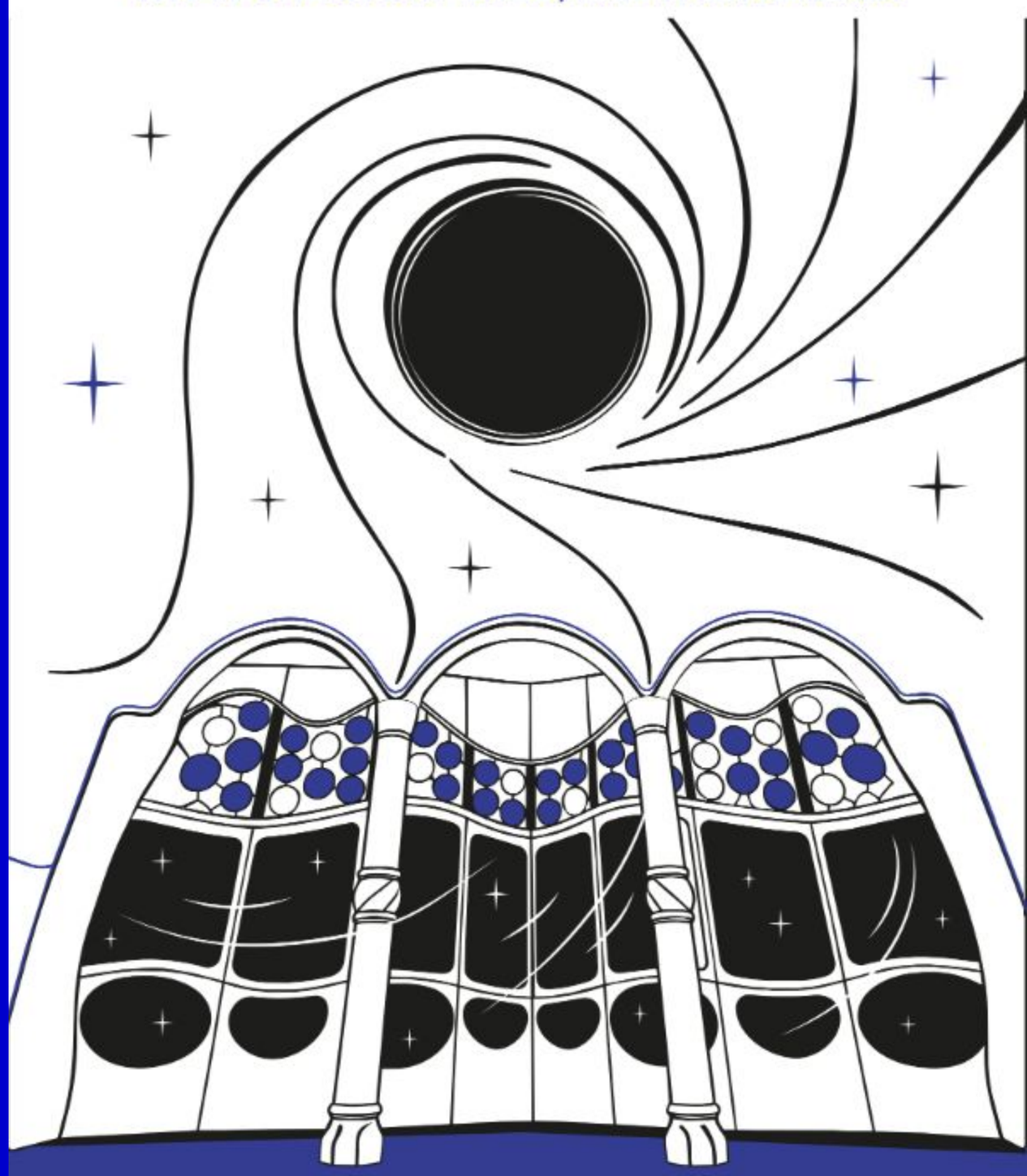
EINSTEIN TELESCOPE

WP10 progress summary

Barcelona, 2-3/11/20206

Funded by the European Union

Horizon Europe: Coordination and Support Actions



WP10: Education, Outreach and Citizen Engagement

Main idea: to create important building elements for the future strategic communication

OBJECTIVES

1. Establish **coordination** procedures for trans-national ET Consortium outreach and communications.
2. Create, disseminate and curate ET Consortium communications and outreach **materials**.
3. Design **educational resources** on ET Consortium science and technology.
4. Develop a **mentorship and training programme** for ET Consortium early career researchers

TASKS

Task 10.1 Establish a **network** of communications and outreach points of contact, with robust **procedures** for gathering and disseminating news updates and outreach materials.

Task 10.2 Develop and maintain ET Consortium **website and social media** platforms, supported by high-quality **multimedia materials**.

Task 10.3 Develop **strategic plan** for ET Consortium engagement with the scientific community, funding agencies, politicians and other key stakeholders.

Task 10.4 Develop and deliver a comprehensive, sustainable **mentorship and training programme** for ET Consortium early-career researchers.

How can we do this to promote ET in the most efficient way? ET-PP meeting 2022

1. Principles and procedures for gathering and disseminating news updates
2. How to ensure **smooth and efficient information flow** to and from WP10? (local an global communication)
3. How can WP10 best support ET-PP comms strategy?
4. What does each WP / Board see as their **key comms & outreach goals and needs**? (we have already input from WP7 and discussion with WP1, WP4 and OSB)
5. Scope of the ET website and social media accounts? (focusing on targets)
6. .....

WP10: Education, Outreach and Citizen Engagement

Lead Beneficiary: UW

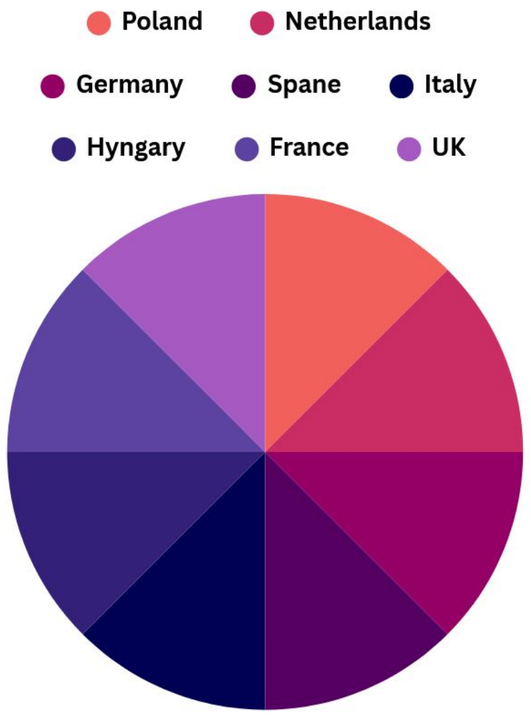
Contributors: INFN, IFAE, Nikhef, EGO, Wigner RCP, UKRI, UGLA…

Coordinators: Dorota Rosinska, Vincenzo Napolano

C&O officer: Yuliya Hoika

Martine Oudenhoven (head of ETO comm office

Susanne Milde (head of CEC ETC)





~40
people contribute

1/7
meetings min. 1/week

~20
institutions

WP10: Deliverables and Milestones

DONE (Sept ‘22 - Aug ‘23):

D10.1 (University of Warsaw)
Initiate strategic media and communications plan (report)

M10.1 (University of Warsaw)
Appointing comm/outreach officer





DONE (Sept ‘23 - Feb ‘25):

D10.2 (EGO) 24M: Launch consortium website and social media accounts

D10.3 (Nikhef) 24M: Formulate strategic media and communications plan

M21 (EGO) 24M: ET Consortium website and social media launched

DONE (March ‘25 - Aug ‘26):

D10.4 (IFAE) 36M: Complete bank of graphics and multimedia resources

D10.5 (UKRI) 44M: Launch ECR mentorship and training programme

M22 (UW) 44M: Mentorship and Training programme established



Previous reporting periods: deliverables and milestones summary

1st reporting period:

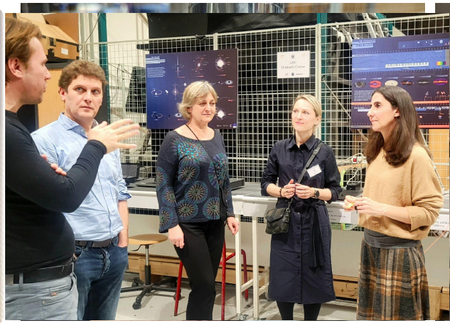
Planting the Seeds

1-12 months

Sept ‘22 - Aug ‘23:

D10.1 (University of Warsaw)
Initiate strategic media and communications plan (report)

M10.1 (University of Warsaw)
Appointing comm/outreach officer





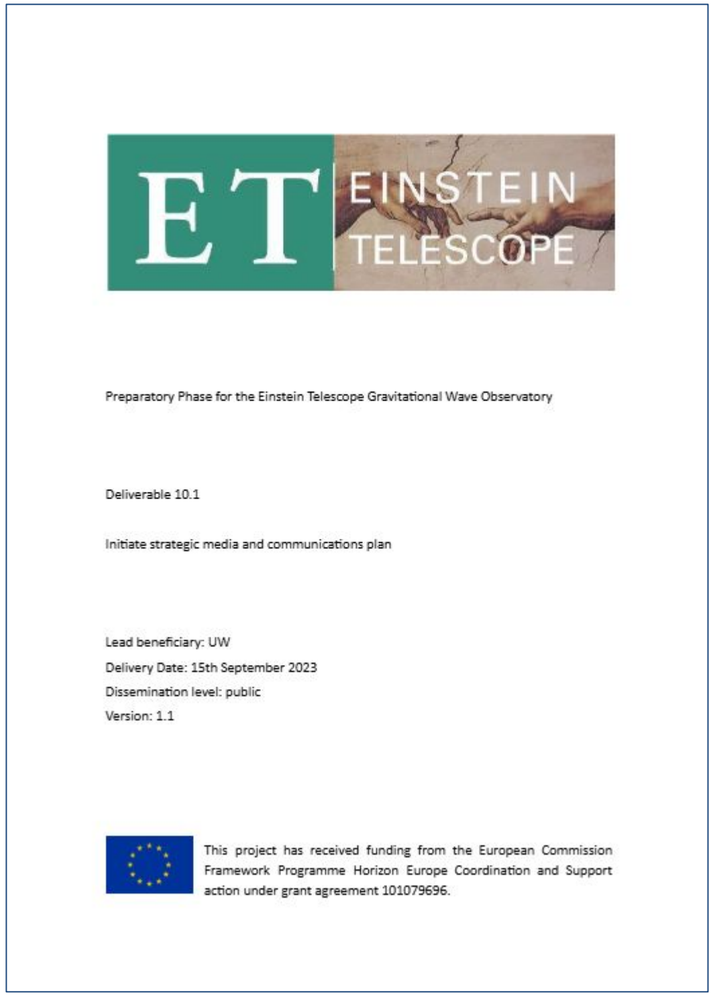




D10.1: Initiate strategic media and communications plan

- Sept 2023: Report on how we initiated WP10 group activities
  - preparatory actions, human resources
  - goals, target groups
  - initial action plan
  - key messages
  - comm tools
  - outreach materials

- Contributors: UW, UKRI, Nikhef, EGO, AEI


ET EINSTEIN TELESCOPE

Preparatory Phase for the Einstein Telescope Gravitational Wave Observatory

Deliverable 10.1

Initiate strategic media and communications plan

Lead beneficiary: UW
Delivery Date: 15th September 2023
Dissemination level: public
Version: 1.1

This project has received funding from the European Commission Framework Programme Horizon Europe Coordination and Support action under grant agreement 101079696.

M10.1 Appointing comm/outreach officer

- 2 comm specialists at UW)ET-PP + national complementary funding (MNiSW)

2d reporting period

Finding ET's Voice and Image

Building the Strategy

13-30 months

Sept '23 - Feb '25:

D10.2 (EGO) 24M: Launch consortium website and social media accounts

D10.3 (Nikhef) 24M: Formulate strategic media and communications plan

M21 (EGO) 24M: ET Consortium website and social media launched



D10.2: Launch consortium website and social media accounts

Aug 2024 >> Feb 2025

- Visual identity
- Web page
- Social media

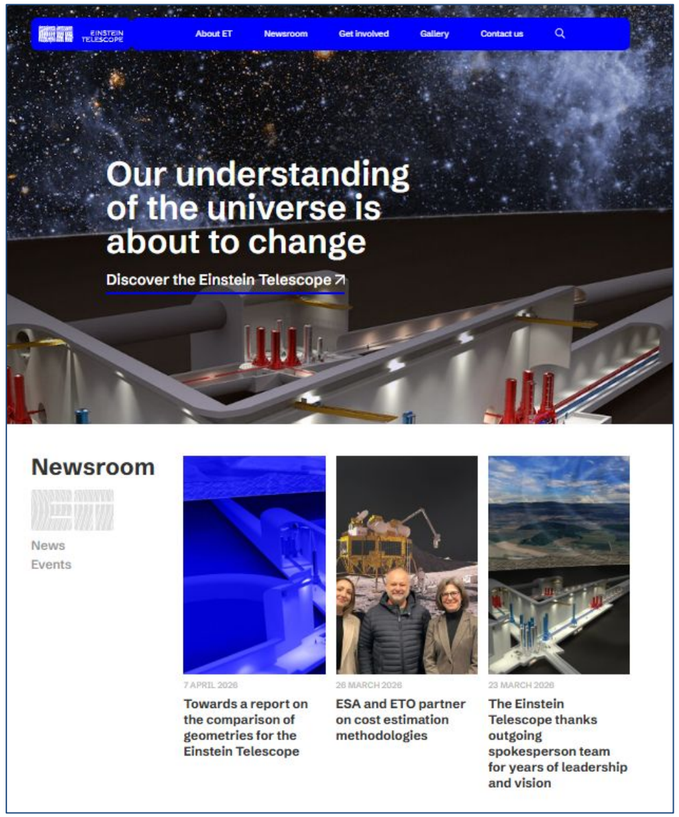
EinsteinTelescope

einstein.telescope

EinsteinTelescopeEU

einsteintelescope.bsky.social

einstein-telescope



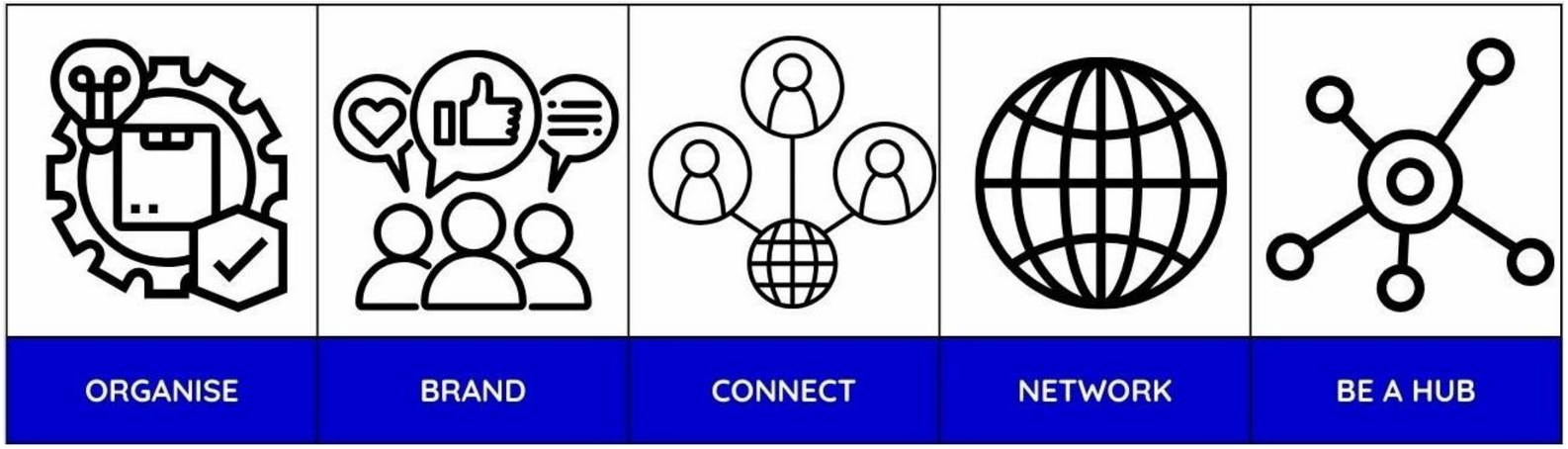


M21: ET Consortium website and social media launched

D10.3: Formulate Strategic Media and Communication Plan

v 1.0 Oct 2024 >> v 2.0 Feb 2025 >> v 3.0 Sept 2025

Module 11: Strategy in Practise; media overview for 2024-2025 (75 pages) + statistics from INFN





3d (current) reporting period: deliverables and milestones summary

3d reporting period:
Equipping the Community

31-48>>52 months

March ‘25 - Aug ‘26 >> Nov ‘26

D10.4 (IFAE) 36M: Complete bank of graphics and multimedia resources

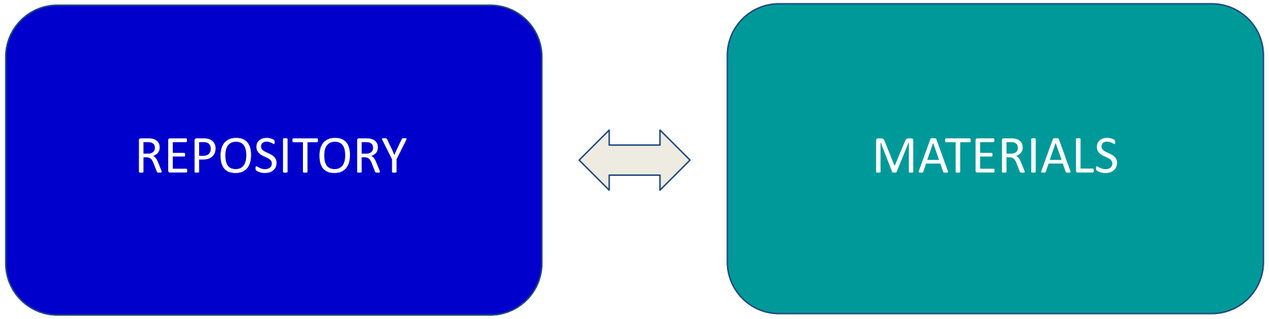
D10.5 (UKRI) 44M: Launch ECR mentorship and training programme

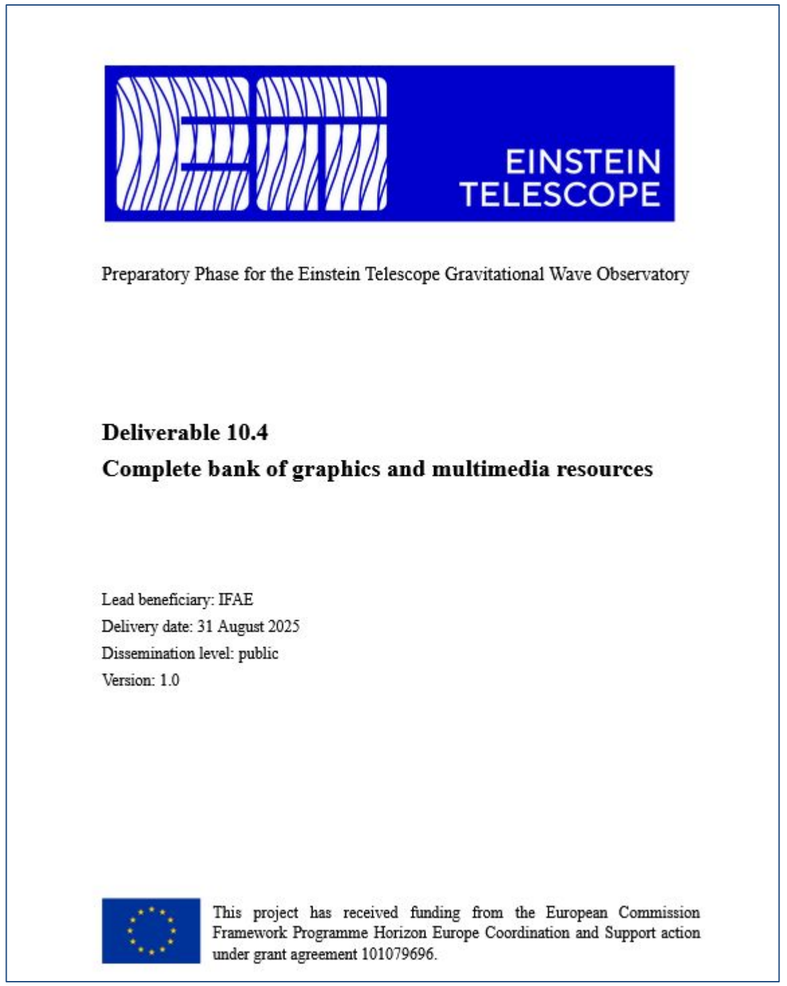
M22 (UW) 44M: Mentorship and Training programme established



D10.4: Complete bank of graphics and multimedia resources

- Aug 2025
- Report - 15 pages, 2 chapters: Repository and Materials





EINSTEIN TELESCOPE

Preparatory Phase for the Einstein Telescope Gravitational Wave Observatory

Deliverable 10.4

Complete bank of graphics and multimedia resources

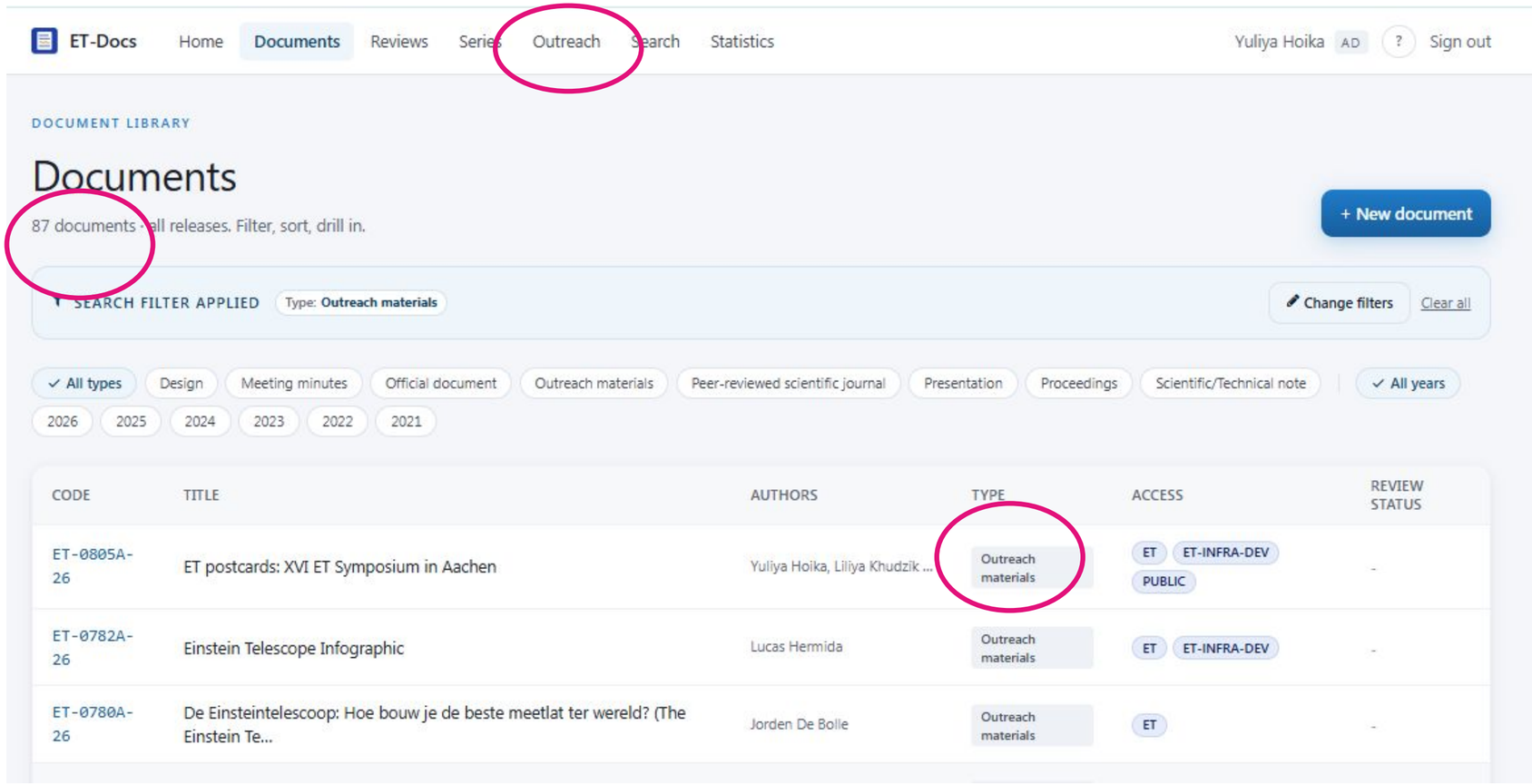
Lead beneficiary: IFAE
Delivery date: 31 August 2025
Dissemination level: public
Version: 1.0

This project has received funding from the European Commission Framework Programme Horizon Europe Coordination and Support action under grant agreement 101079696.

D10.4: Complete bank of graphics and multimedia resources

NEW DESIGN OF TDS

- Dedicated space for Outreach
- Outreach materials - type of content (87 documents uploaded so far)

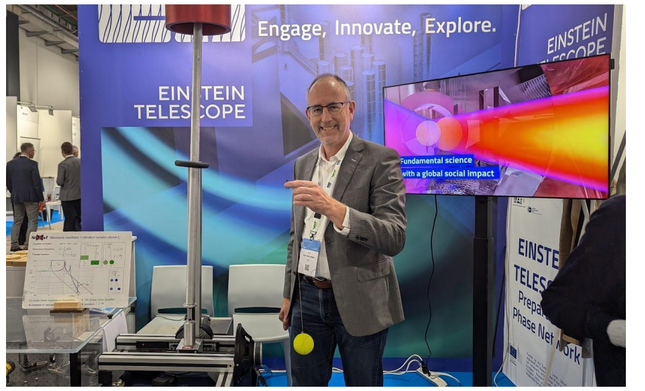


D10.4: Complete bank of graphics and multimedia resources

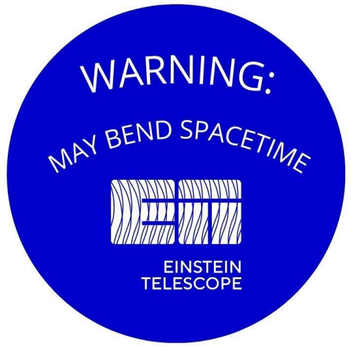
PREVIOUSLY

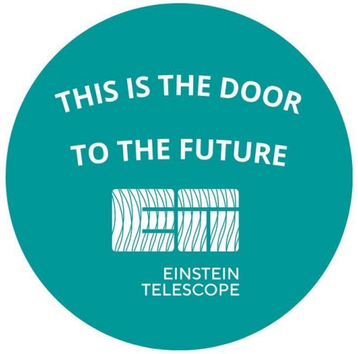
- Einstein Telescope visual identity (logo and templates)
- Promotional multimedia content (video, photo, graphics)
- Printed promotional materials (WP7, WP9 & WP10)







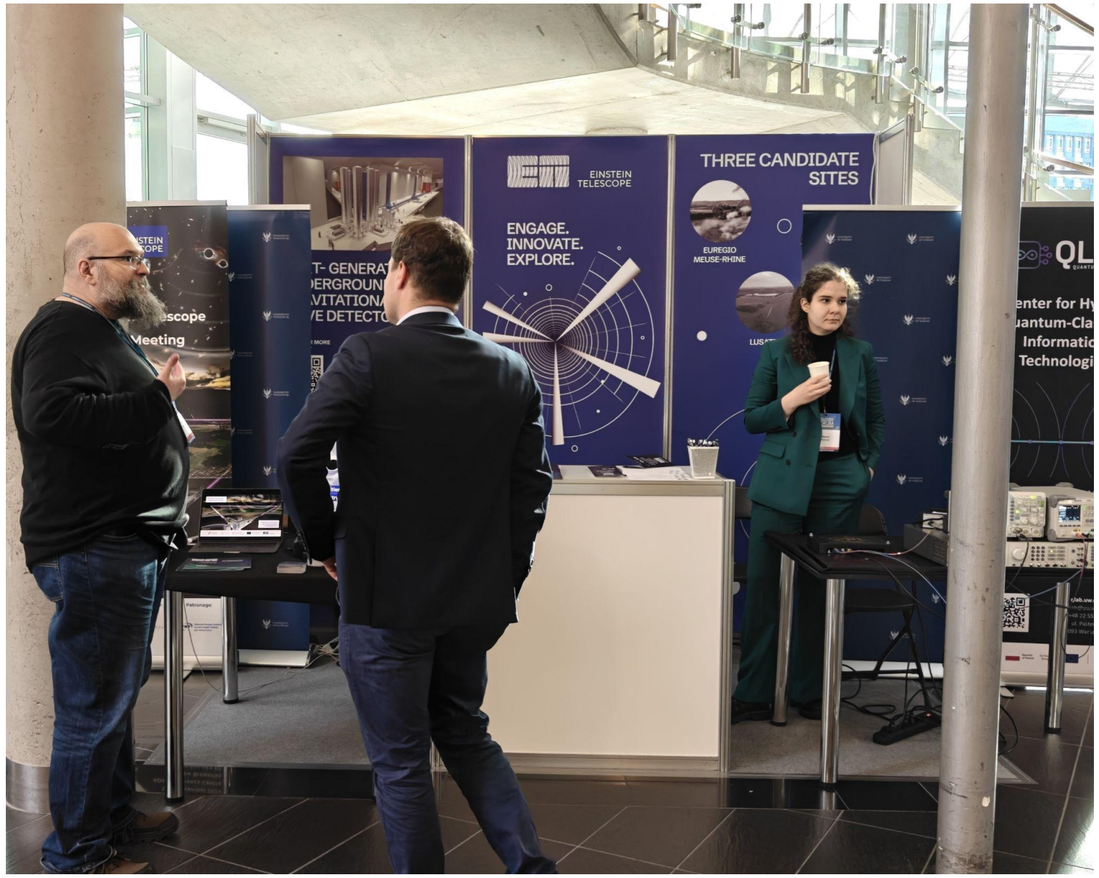


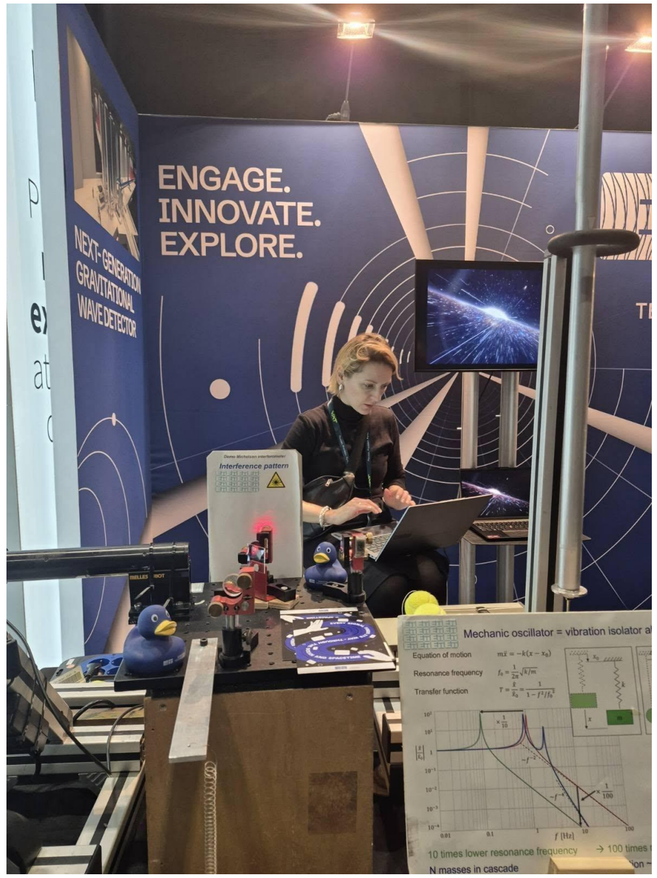






Business engagement (CETEF26, BSBF26): promo materials creation







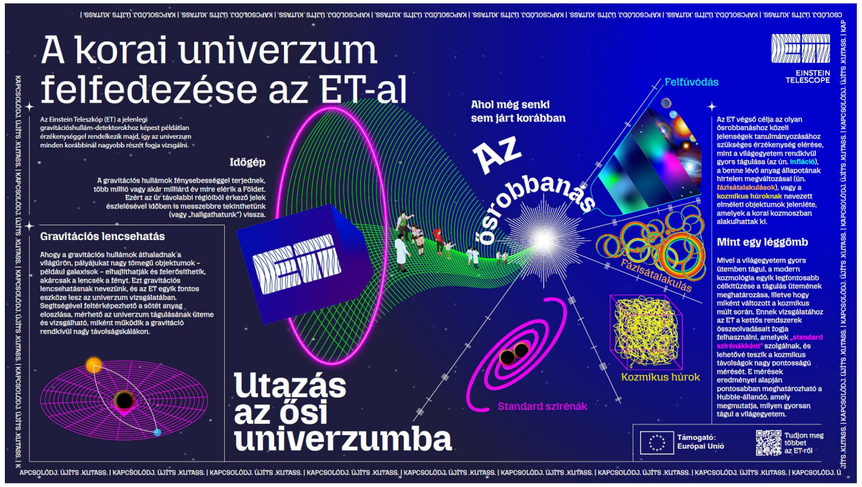
D10.4: Complete bank of graphics and multimedia resources

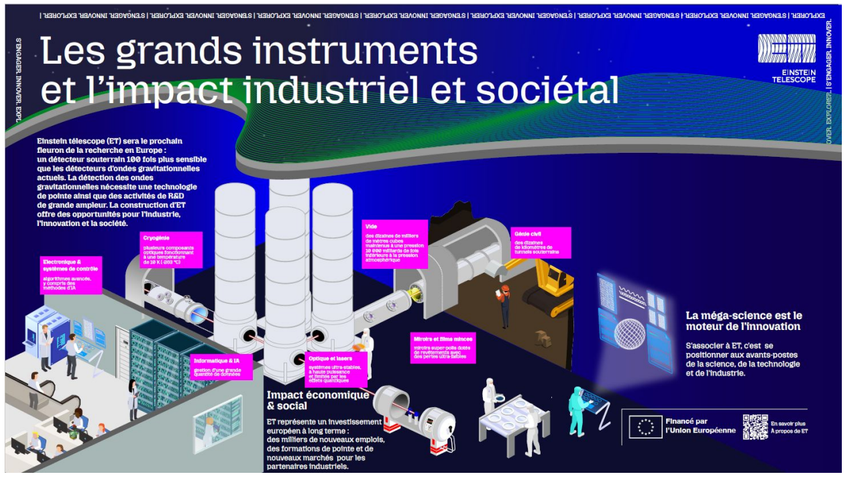
Task 10.3: Design **educational resources** on ET Consortium science and technology.

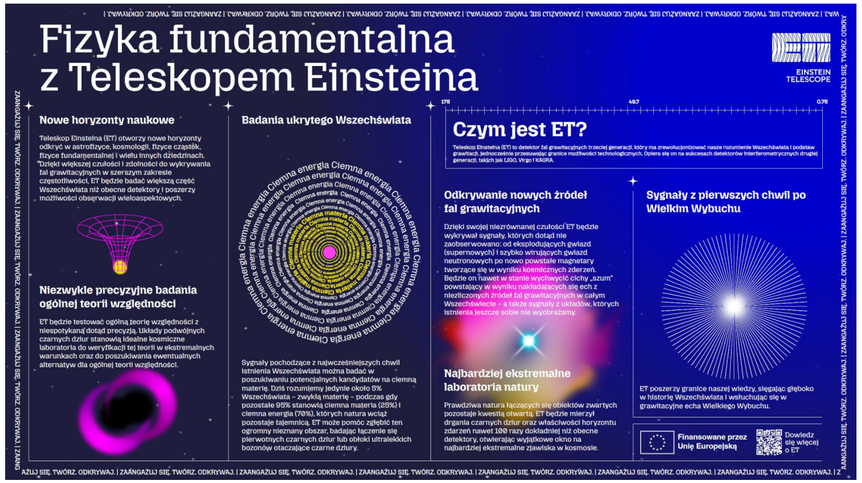
Infographics

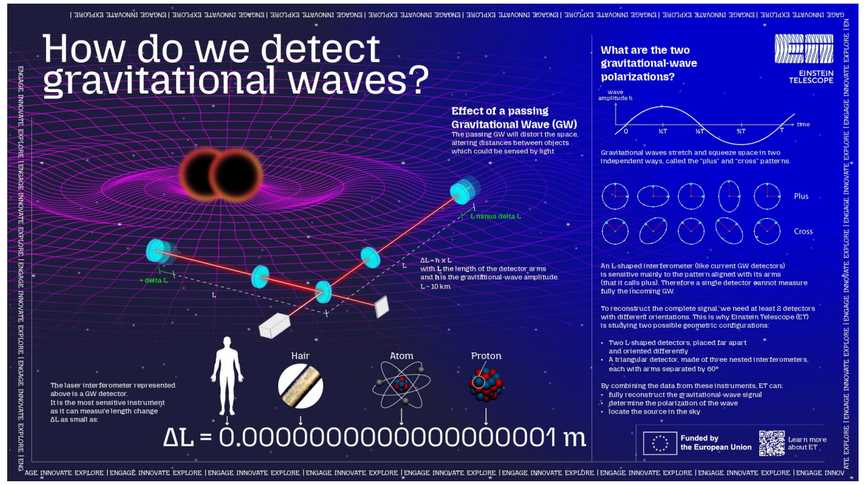
- cooperation with OSB members (conceptual/content input) and graphic designer
- **translated** into 8 languages

- Topics:
  - The Story of GW
  - Big Science, Big Business
  - Why ET Matters to Us All
  - Multimessenger Astronomy
  - Technologies of ET

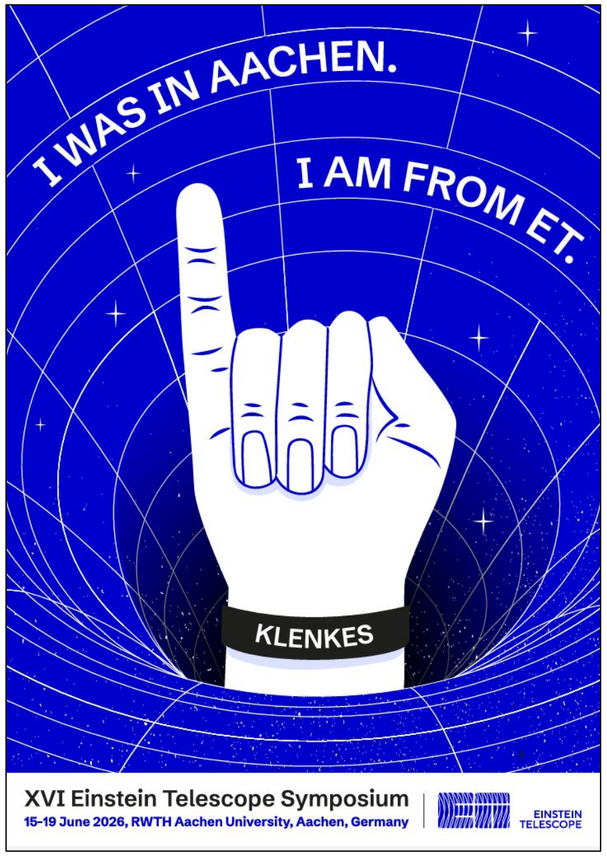


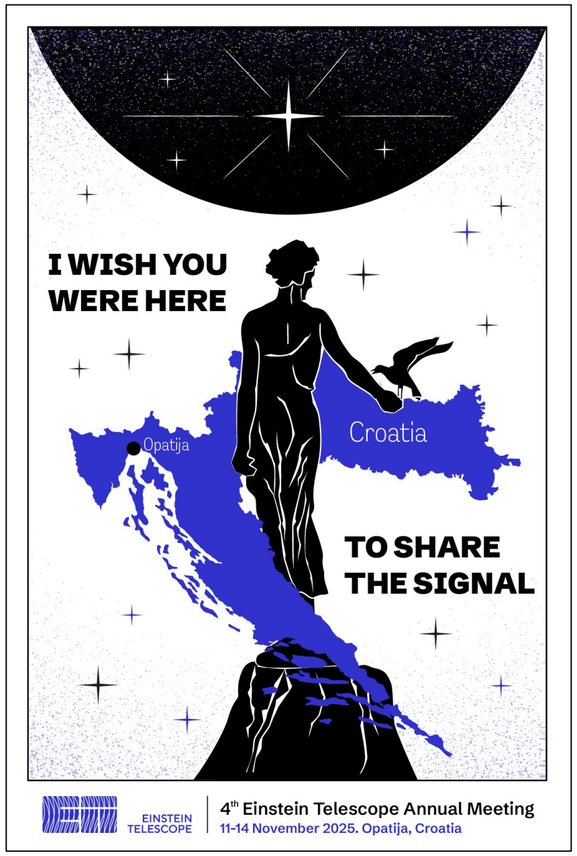


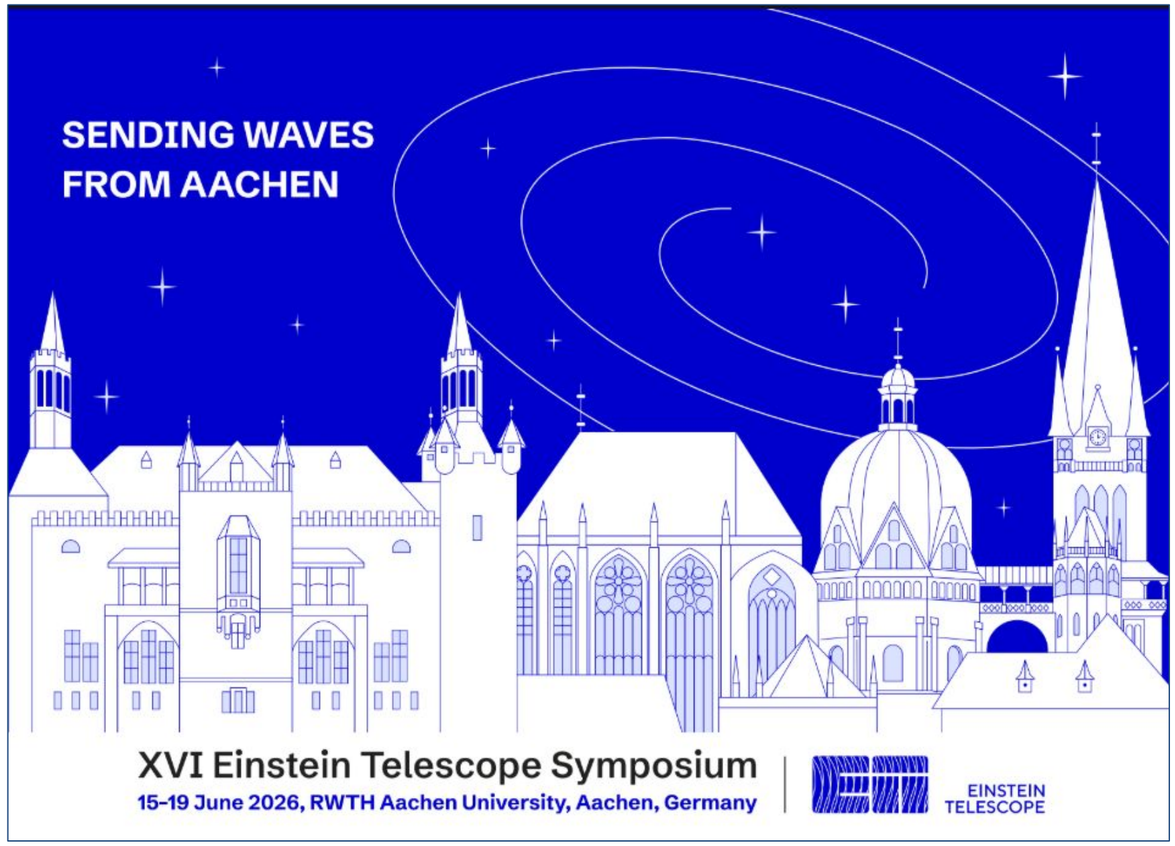




D10.4: Community building activities



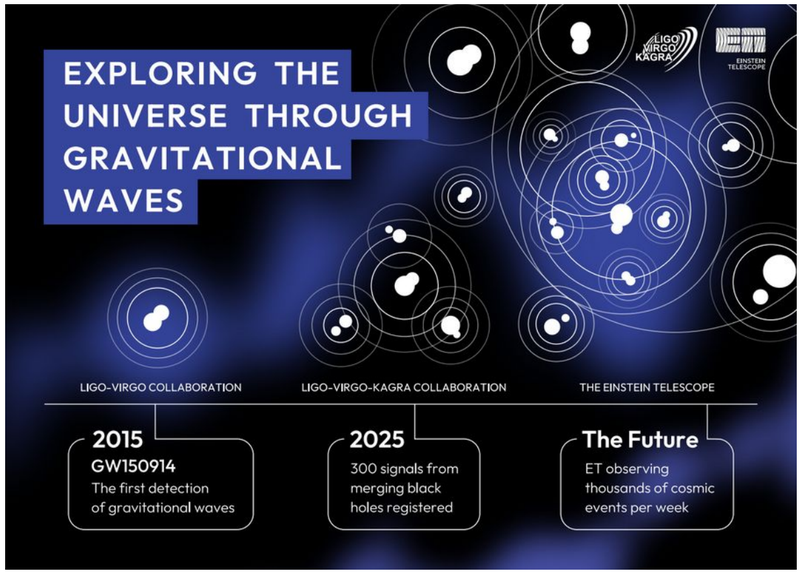


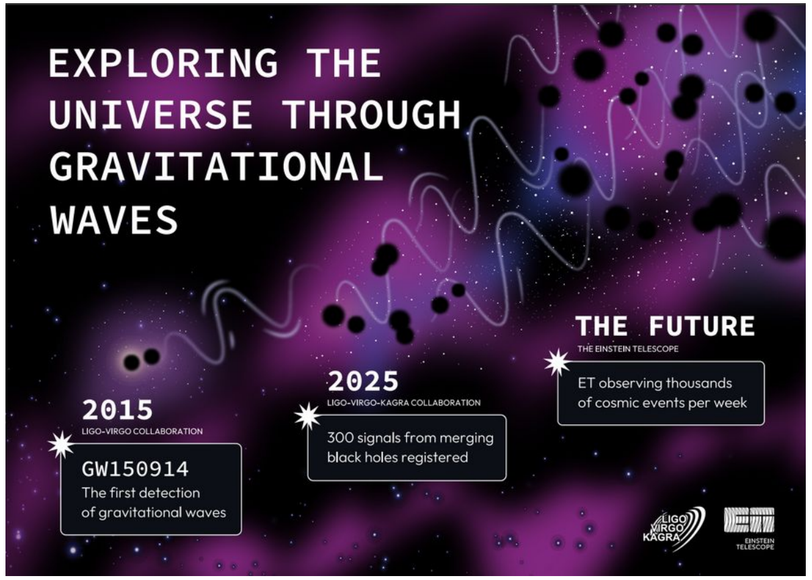


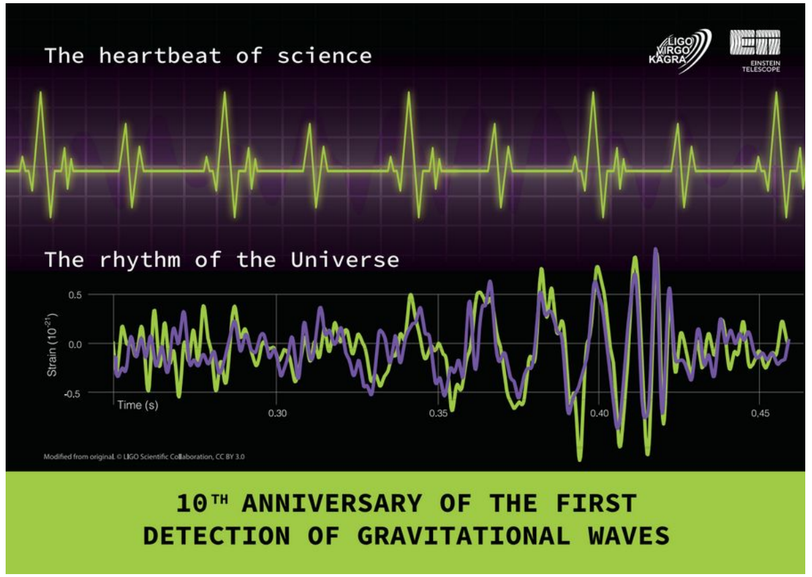
D10.4: Community building activities

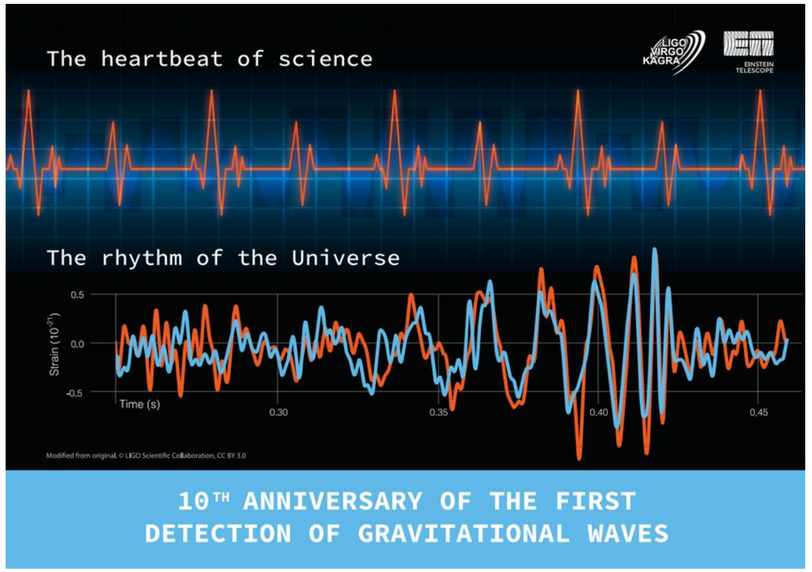
4th ET Annual meeting,Creotia 2025





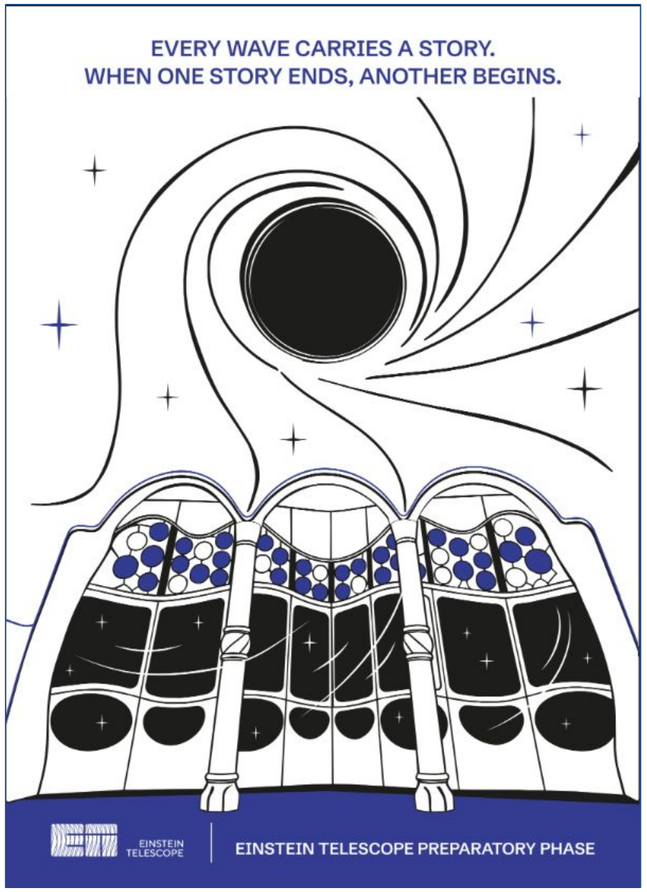






D10.4: Community building activities - BARCELONA







ET Early Career Researchers Mentorship & Training Programme

D10.5: Launch ECR mentorship and training programme

coordinators: Martin Hendry, Dorota Rosinska, Marek Biesiada, Yuliya Hoika, Sascha Rieger

KEY STEPS COMPLETED

Screening

Collecting good practices and experience acquired in already existing ECR programmes

12 MTP have been analised, including: LAAC, ECSC, GWECS, LECS, Europlanet Early Careers network, Mentoring@CERN, Mentoring365 program etc.

Scoping

Surveys:

- LIGO-Virgo-KAGRA Collaboration meeting, Melbourne, March 2025
- ET Symposium, Bologna, May 2025
- Amaldi / GR Conference (pre-conference ECR workshop), Glasgow, July 2025

Piloting

Undertaking pilot mentorship and training activities within the ET community

- **Mentorship & Training Council** established (proto-Council including representatives from **ETC, ETO, ET-PP WP10**), including Early Career Support Committee (**ET ECSC**) and ETC **Communictation & Education** representatives

Pilot launched: **25 Feb 2026**

D10.5: Launch ECR mentorship and training programme
M22: Mentorship and Training programme established

Pilot launched: 25 Feb 2026

- **Mentorship & Training Council** established (proto-Council including representatives from **ETC, ETO, ET-PP WP10**), including Early Career Support Committee (**ET ECSC**) and ETC **Communication & Education** representatives
- Application forms created on ET webpage, information on the ET WIKI
- Dedicated mail created in ET supranational domain mentorship@einsteintelescope.eu

16 March - Deadline to submit applications:
23 March – mentors profiles shared with mentees
25 March – kick off meeting on-line
3 April – deadline for mentees to send their list of preferred mentors
13 April – all mentor-mentee pairings confirmed
April-October 2026 on-to-one meetings (ongoing monitoring and support)
July 2026 mid-term feedback from Mentors and Mentees
November 2026 feedback -> **Lessons learned from the pilot programme and implications for future mentoring initiatives.**
-> ET ECR mentorship programme led by MTC



D10.5: Launch ECR mentorship and training programme

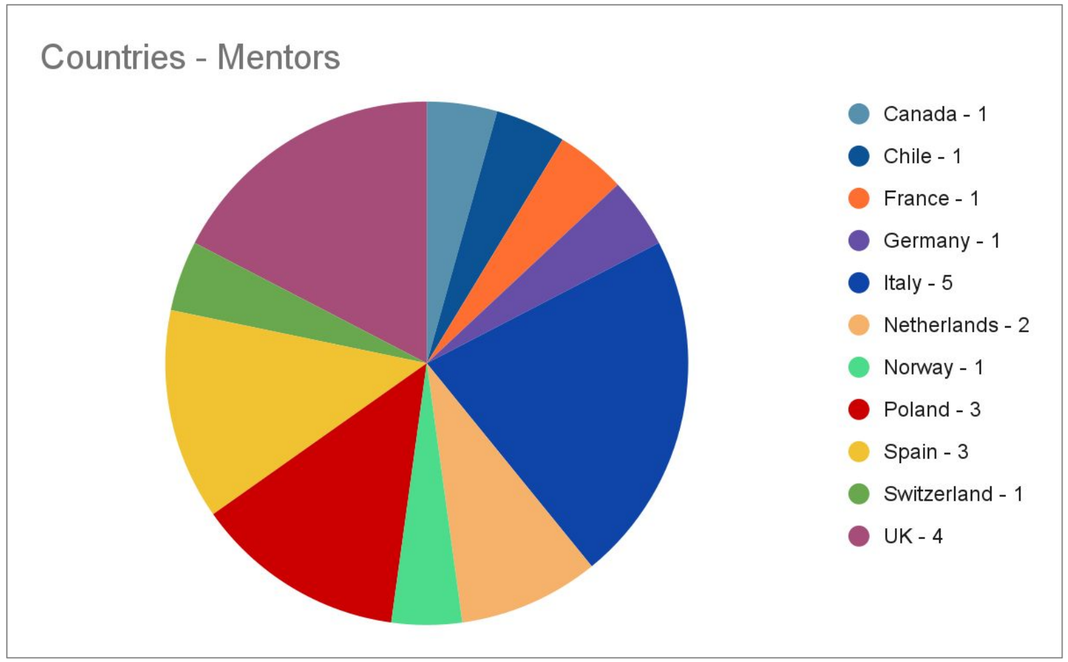
PILOT RESULTS

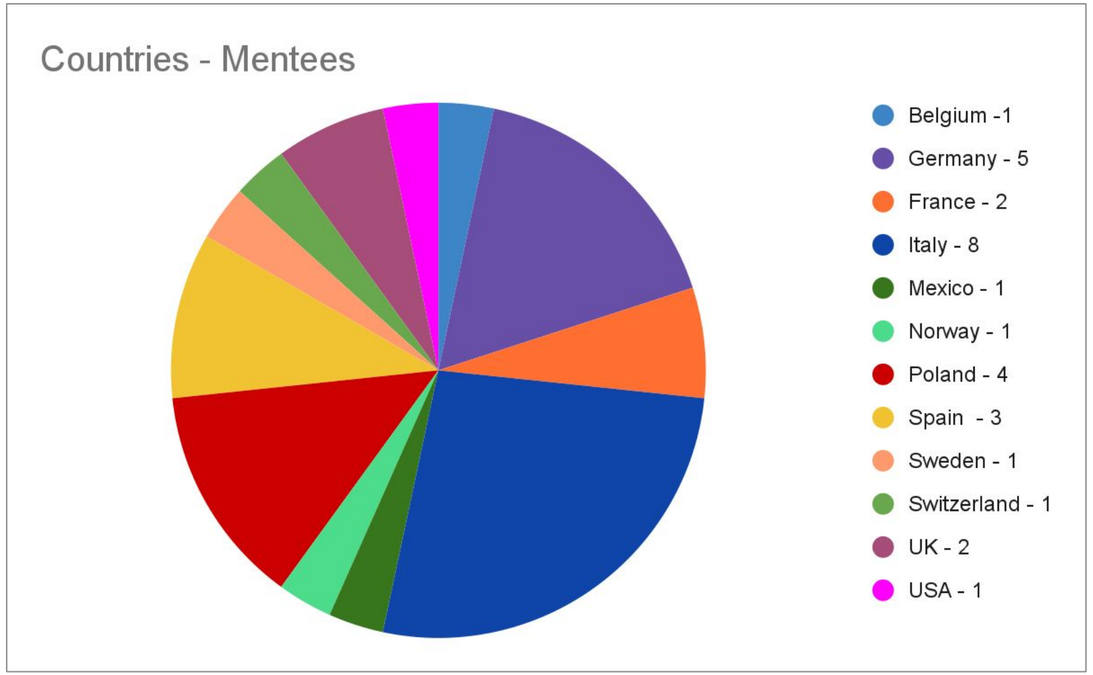
Mentor applications
23

- **Career stages**: Mostly senior (professors, associate professors, faculty members)
- **Gender**: 16 men, 5 woman, 2 not indicated

Mentee applications
30

- **Career stages:** Master (1), PhD (8), Postdoc (19) Technician (1), Assos. prof. (1)
- **Gender**: 13 women, 16 men, 1 not indicated





D10.5: Launch ECR mentorship and training programme

MENTORSHIP: FIELDS

- **Career pathways**
- Work/life balance
- Leadership
- **Dev.collab.**
- **Comms/networking**
- Visibility increase
- Managing research
- Publishing
- Observational science
- Instrumental science
- Computing science
- Outreach



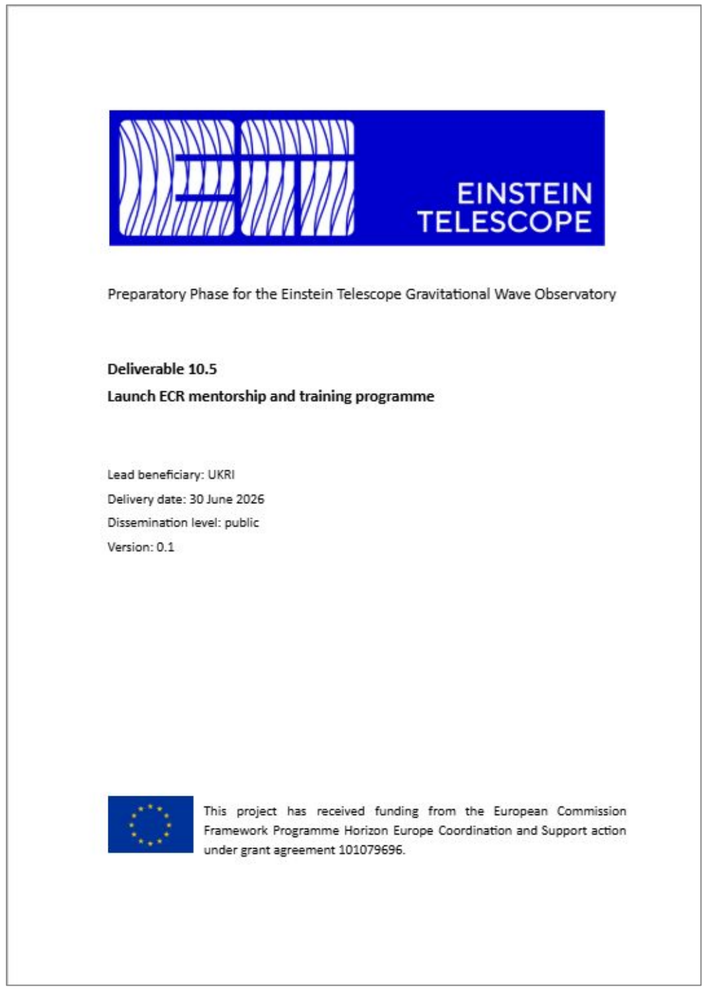
D10.5: Launch ECR mentorship and training programme

REPORT

The D10.5 Report uploaded to the EC portal →
Recommendations beyond ET-PP

ET-PP WP10 in collaboration with **ETC, ETO,** including Early Career Support Committee (**ET ECSC**) and ETC **Communication & Education** representatives

Lead beneficiary - **UKRI (M. Hendry)**
Authors: **M. Hendry, D. Rosinska, M. Biesiada, S. Rieger, Y. Hoika**


EINSTEIN TELESCOPE

Preparatory Phase for the Einstein Telescope Gravitational Wave Observatory

Deliverable 10.5
Launch ECR mentorship and training programme

Lead beneficiary: UKRI
Delivery date: 30 June 2026
Dissemination level: public
Version: 0.1

This project has received funding from the European Commission Framework Programme Horizon Europe Coordination and Support action under grant agreement 101079696.

Thank you!

EINSTEIN TELESCOPE

communication@einsteintelescope.eu

